ARCHIE SERIES

Archie's Girls
Betty and Veronica

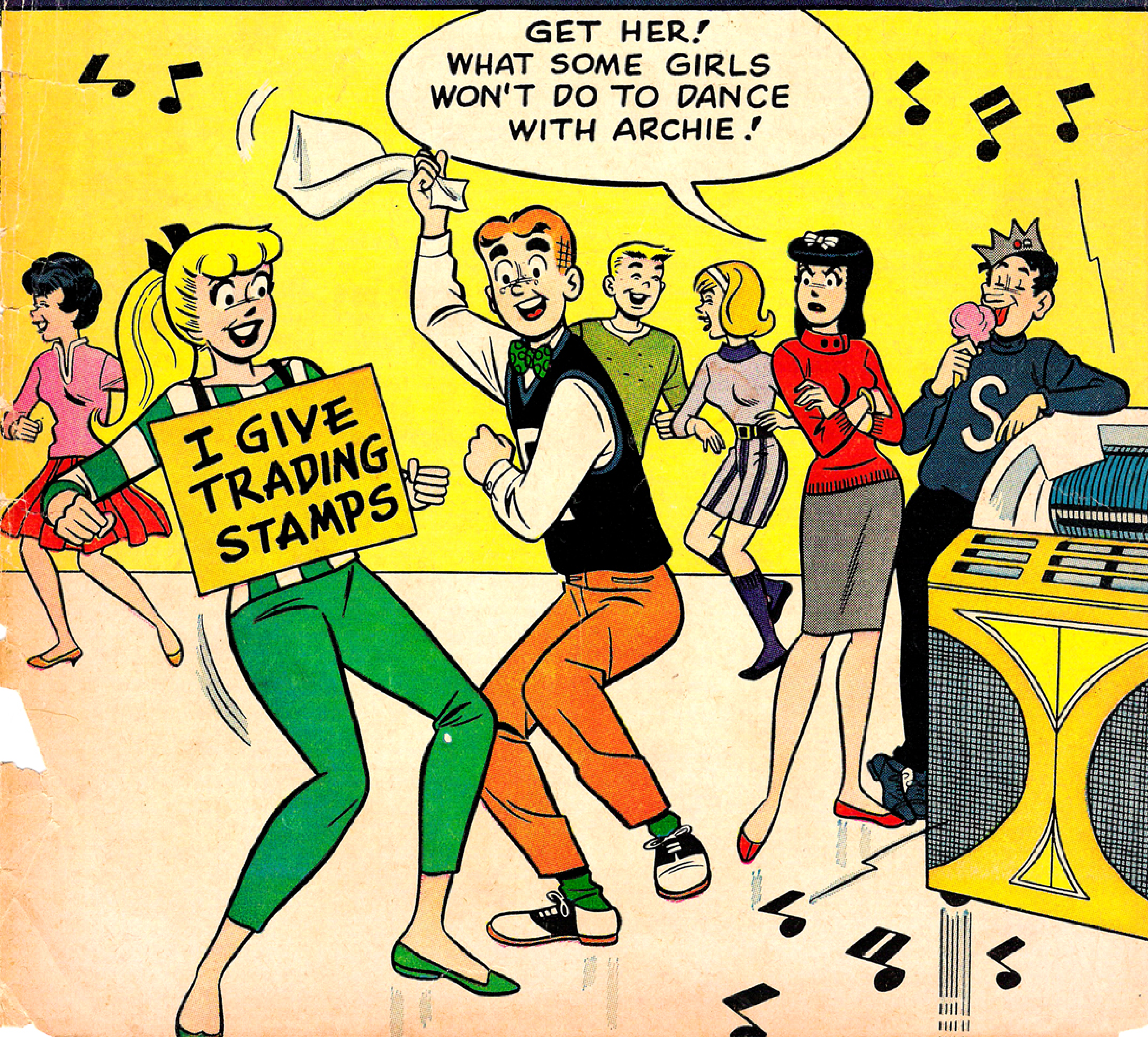
APPROVED BY THE COMICS CODE AUTHORITY

PDC

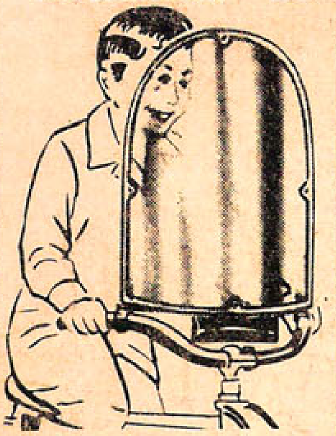
12¢

NO. 85

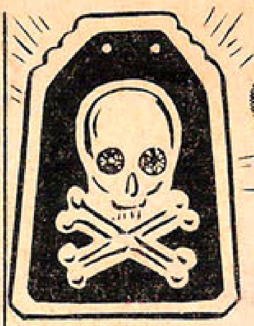
JAN. 1963


GET HER! WHAT SOME GIRLS WON'T DO TO DANCE WITH ARCHIE!
I GIVE TRADING STAMPS
S

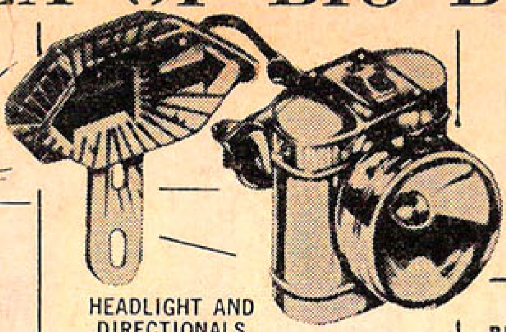
BIKE BONANZA OF BIG BUYS



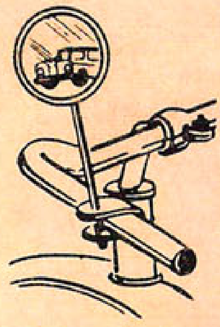
BIKE WINDSHIELD
Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different.
No. 4268 $1.00



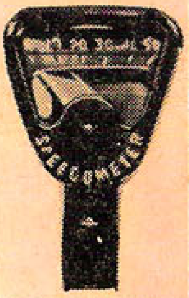
JOLLY ROGER BIKE FLAG
Novel, attractive, safety and ornamental fender flap with two red safety reflectors.
No. 4989 .... 75¢



HEADLIGHT AND DIRECTIONALS
Here's a combination powerful headlight and flashing directional signal made of shining chrome plate that really works. A flick of the hand switch and your directional signal lets them know which way you're turning.
No. 4998 .... $1.98

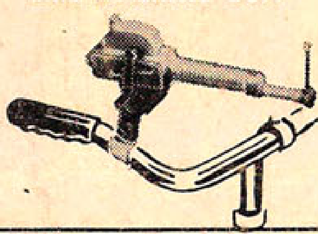


REAR VIEW BIKE MIRROR
You can see what's going on around you without taking your eyes off the road.
No. 4279 .... 75¢

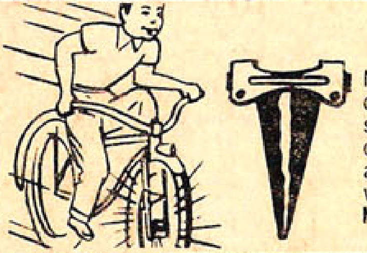


BIKE SPEEDOMETER
Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go.
No. 8199 .... 75¢

BIKE MACHINE GUN



Perfect plastic model of actual machine-gun. Insert the BB's and fire away. Turn the crank and watch your target blasted. Shoots as many as you want as fast as you want. Turns in full circle. Attaches to hand bar. Complete with 50 pellets.
No. 7516 .... Only 75¢



MAKE YOUR BIKE LIKE A MOTORCYCLE
Now, you can make your bicycle, tricycle, or scooter sound just like a motorcycle. Operated automatically by the spokes of the wheel. Attaches in a jiffy.
No. 406 .... 39¢

10 Day Free Trial
Order any merchandise on this page at our risk. Use it at home for 10 days. If you're not 100% delighted, then simply return it for prompt refund of full purchase price! Kindly add 25c shipping charge to your total order. All orders must total at least $1 or we cannot ship.

Money Back Guarantee
Honor House Prod. Corp.
Lynbrook, N. Y. Dept. CN38

Rush me the items listed below on 10 Day Free Trial. If not delighted, my purchase price will be refunded.

Item # How Many Cost Item

( ) I enclose payment plus 25¢ shipping charge. Same guarantee.

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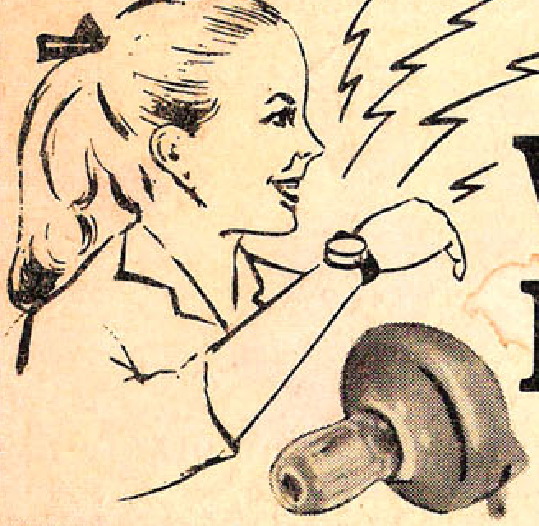
Name ....

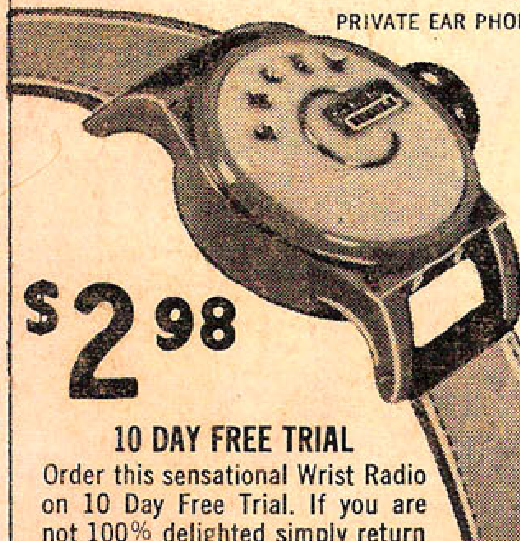
Address ....



AMAZING

WRIST RADIO

PRIVATE EAR PHONE



Wow! A wrist radio, that really works. Play detective like the ones in the famous cartoons. Yes, imagine receiving standard broadcasts up to about 50 miles. Tuning in your favorite station and getting years of listening pleasure. This is your own personal wrist radio that permits you to listen to your favorite program without disturbing others. And, there are no batteries, no electricity, no tubes—nothing to wear out. Works on a permanent germanium diode. And, think what fun it is playing games, pretending to transmit messages, and getting help in the nick of time.

You're sure to be the leader of the gang now! Complete with private earphone and easy to connect antenna. Only $2.98 plus 36¢ shipping charge. Don't delay! Order now.

- Receives Broadcast Up to 50 Miles
- WEAR It Like A Watch— Listen In Like A Radio
- Plays for Years Without Electricity or Batteries

$2.98

10 DAY FREE TRIAL
Order this sensational Wrist Radio on 10 Day Free Trial. If you are not 100% delighted simply return to us for prompt refund of full purchase price.

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Rush me my Wrist Radio on 10 Day Free Trial at once. If not 100% delighted, I may return for prompt refund of full purchase price.

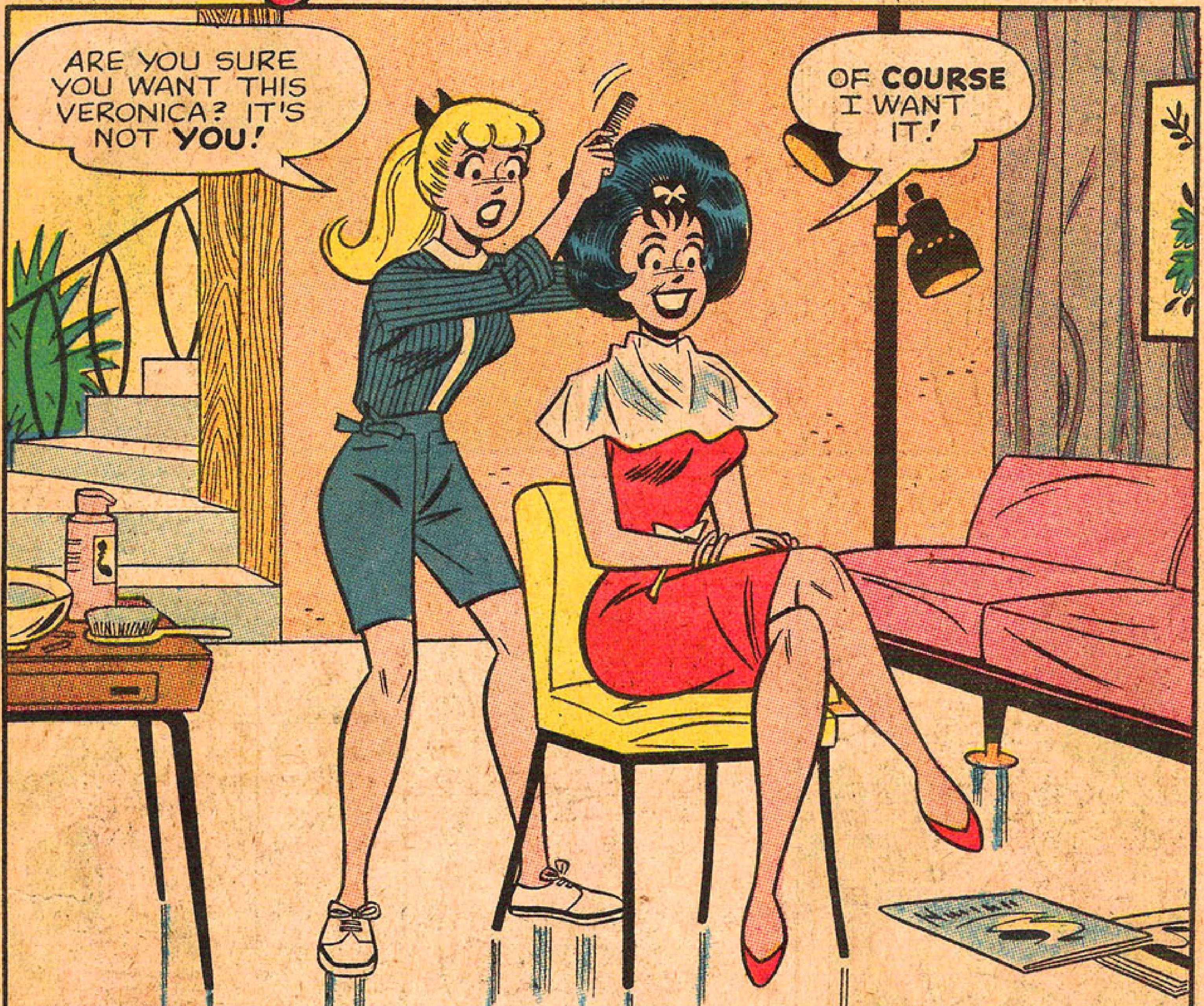
☐ I enclose $2.98 plus 36¢ shipping charge.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

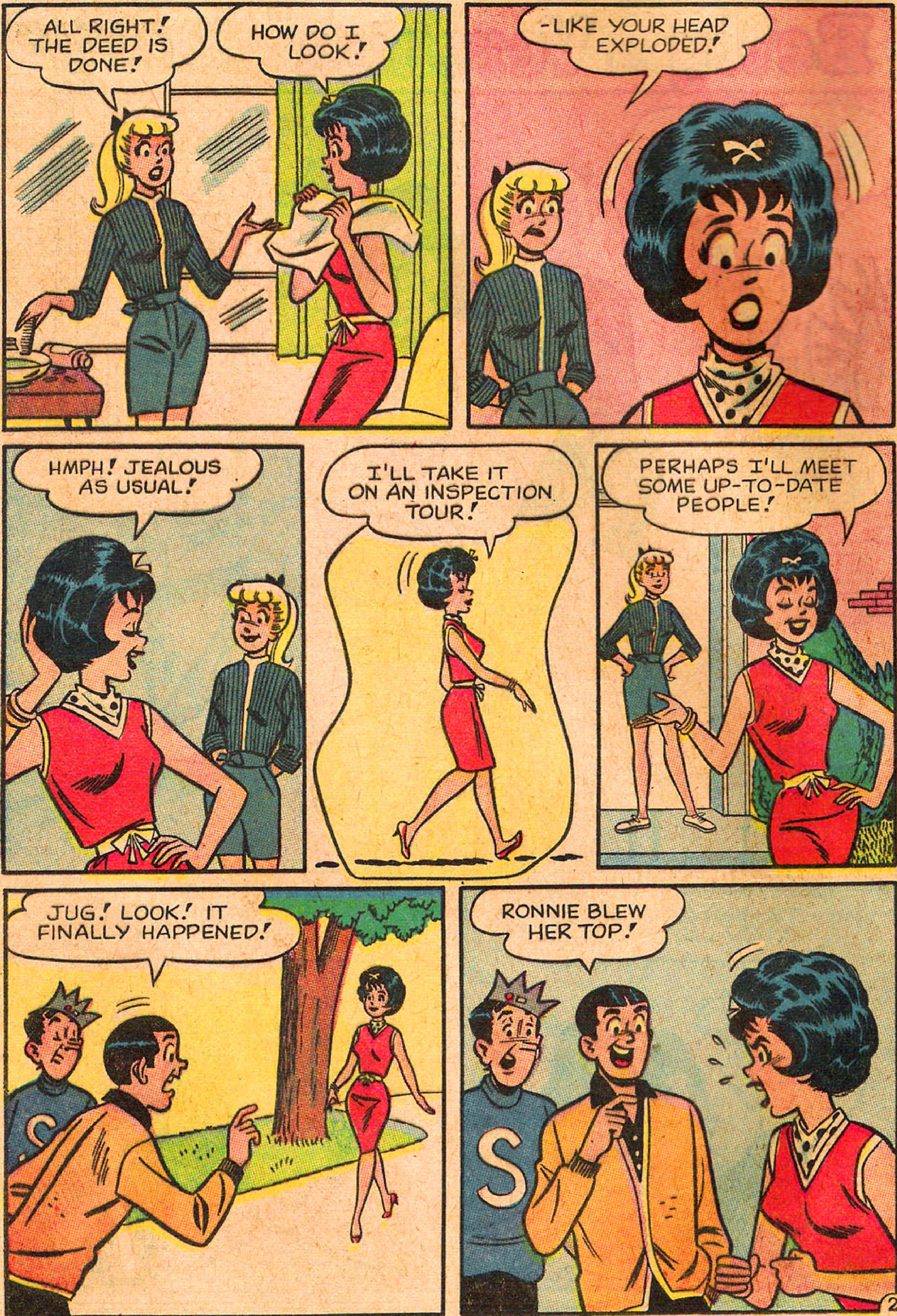
Name ....

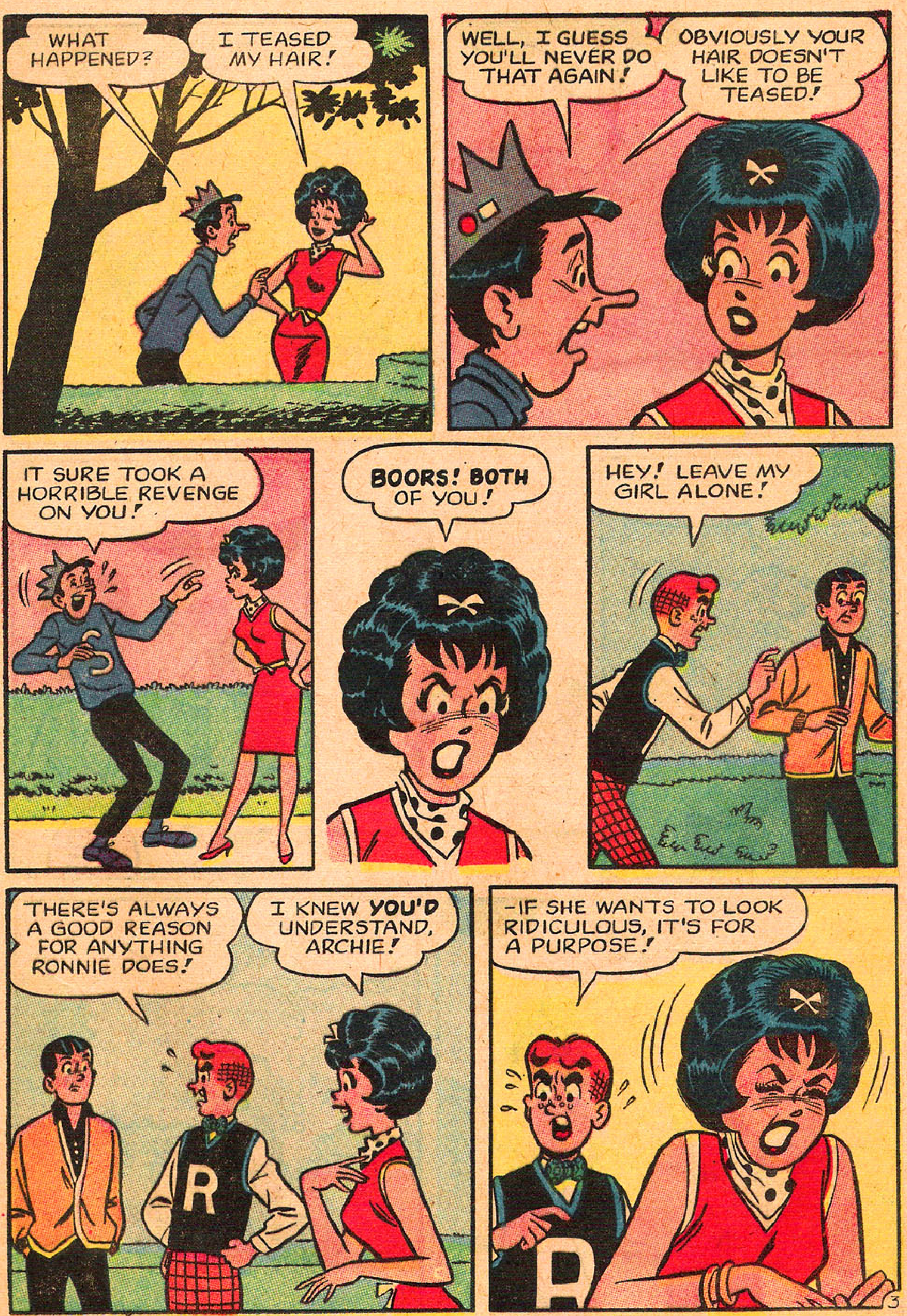
Address ....

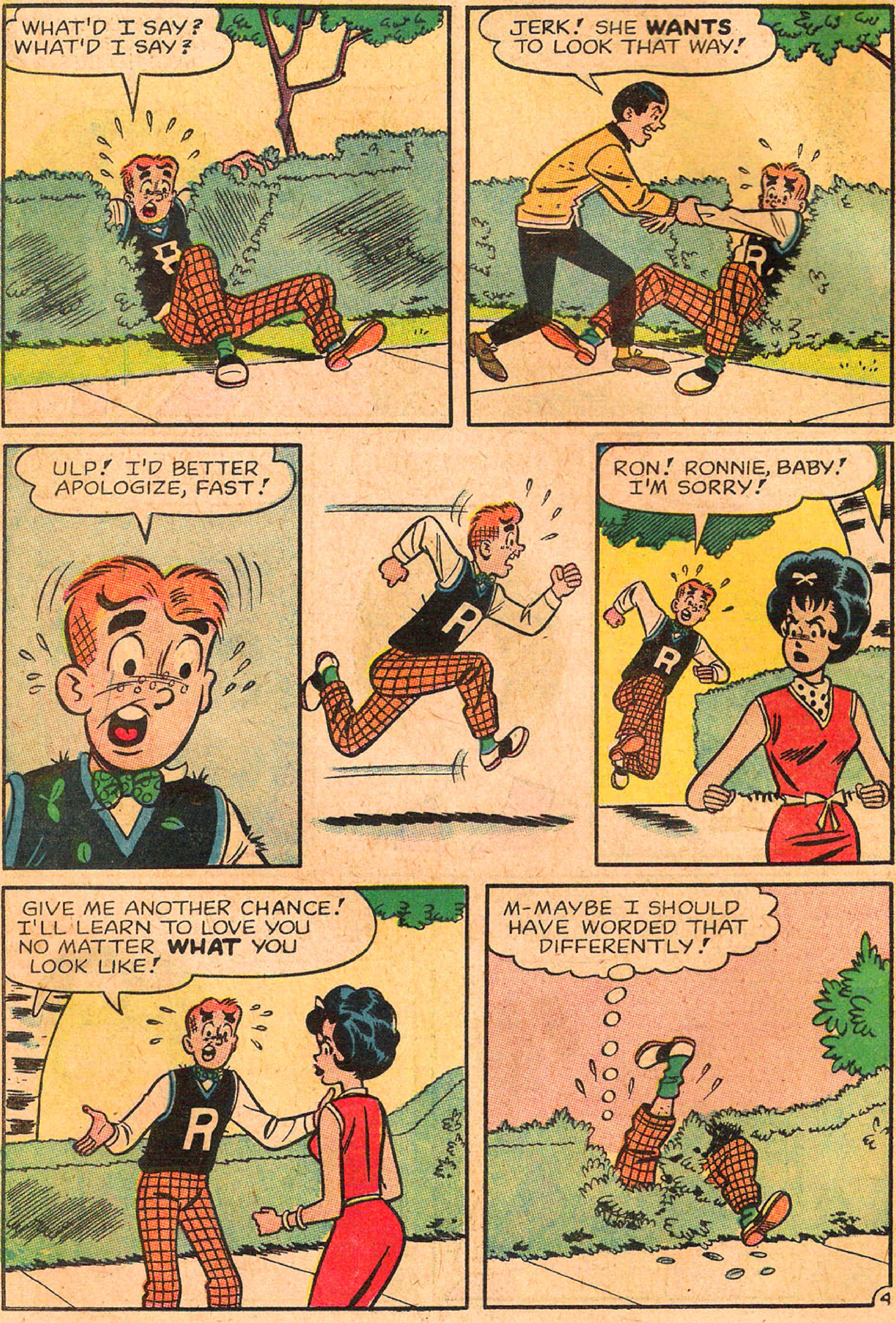
Archie's Girls Betty and Veronica IN 'THE BIG BLOWUP'

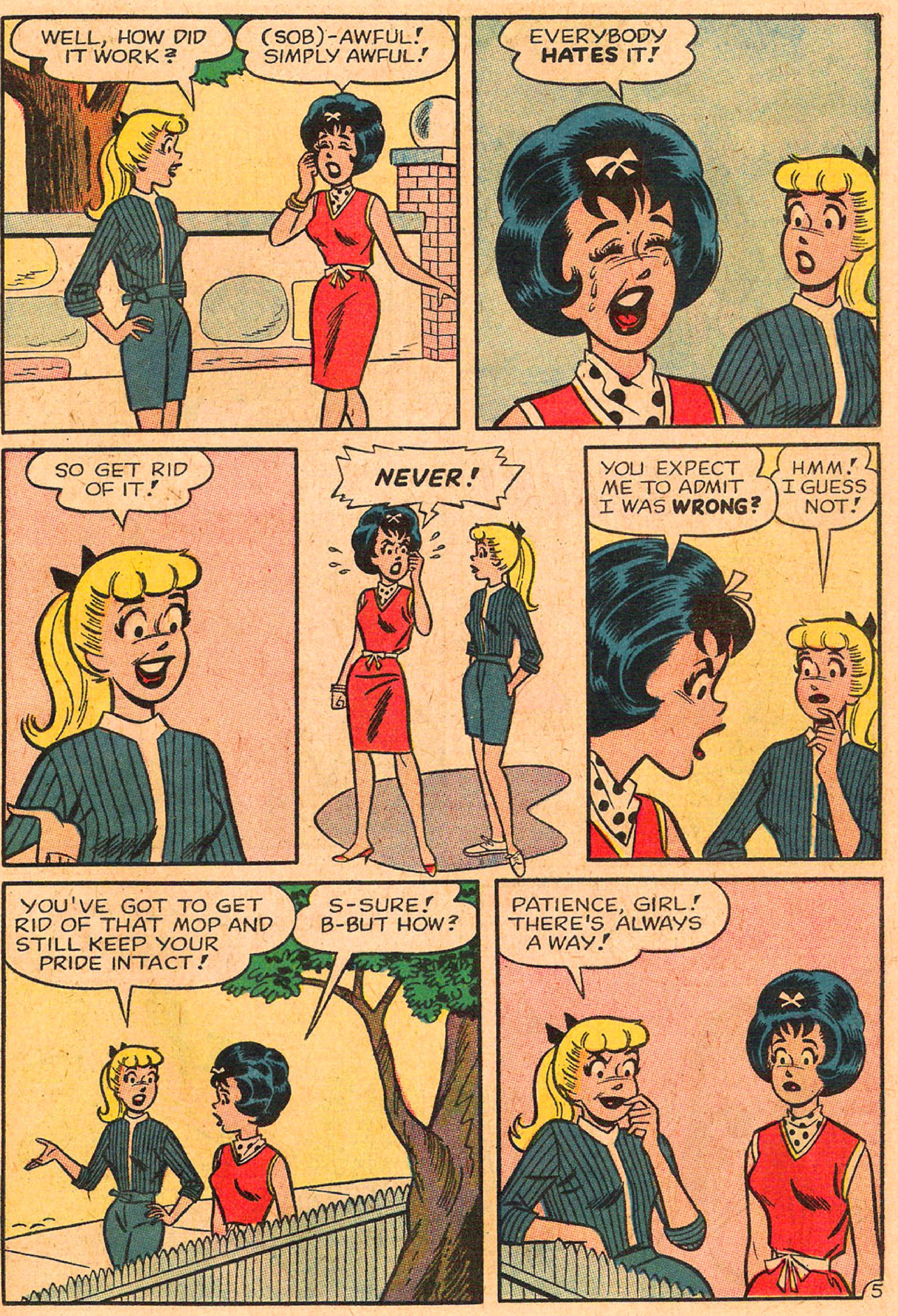

ARE YOU SURE YOU WANT THIS VERONICA? IT'S NOT **YOU**!
OF **COURSE** I WANT IT!
TEASED HAIR IS THE VERY LATEST STYLE!
-AND, IF I'M NOT IN STYLE, I'M NOT **ME**!

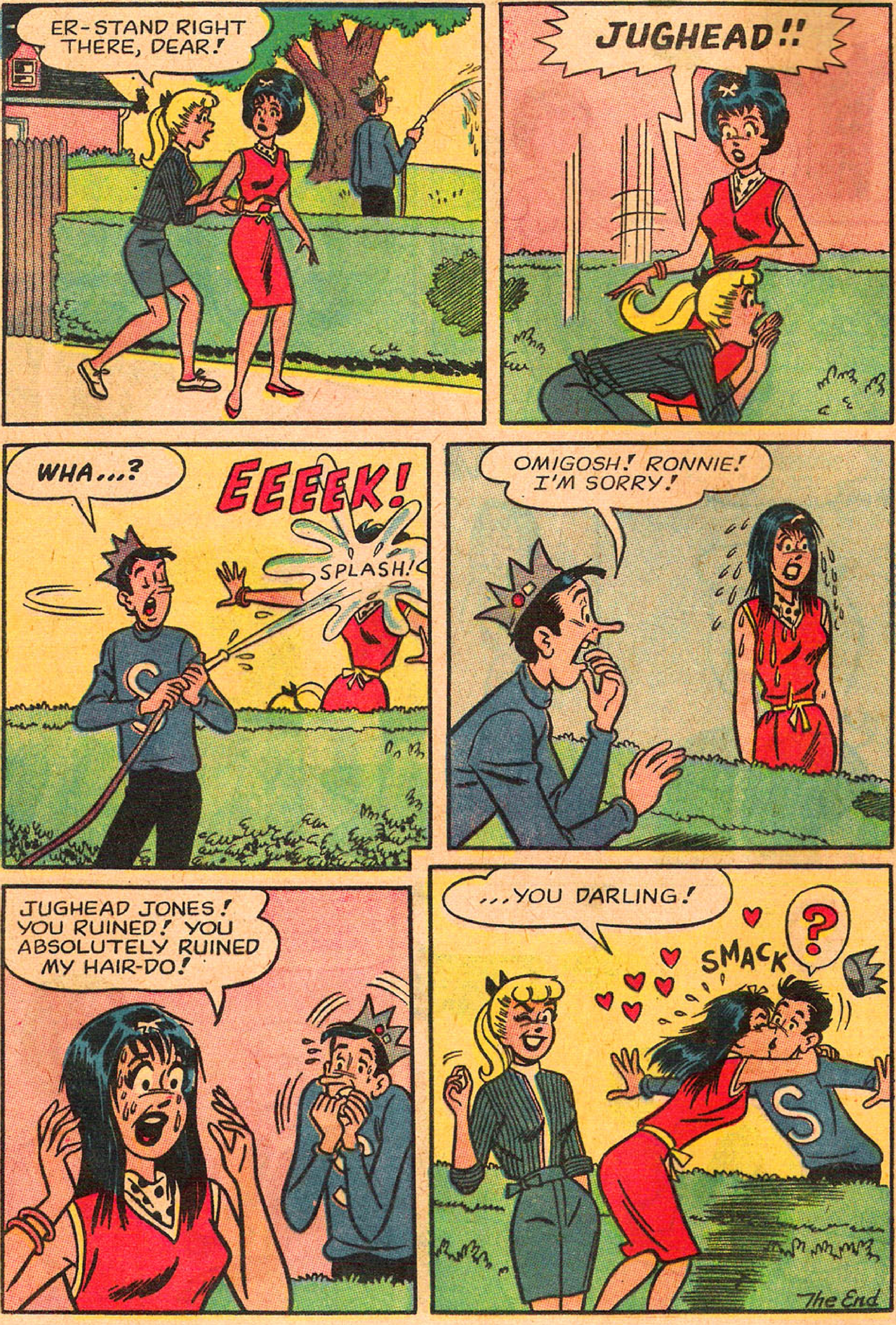
ARCHIE'S GIRLS BETTY AND VERONICA, No. 85, January, 1963. Published monthly by CLOSE-UP, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri, and at additional mailing offices, under the Act of March 3, 1879. Copyright 1962, by CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

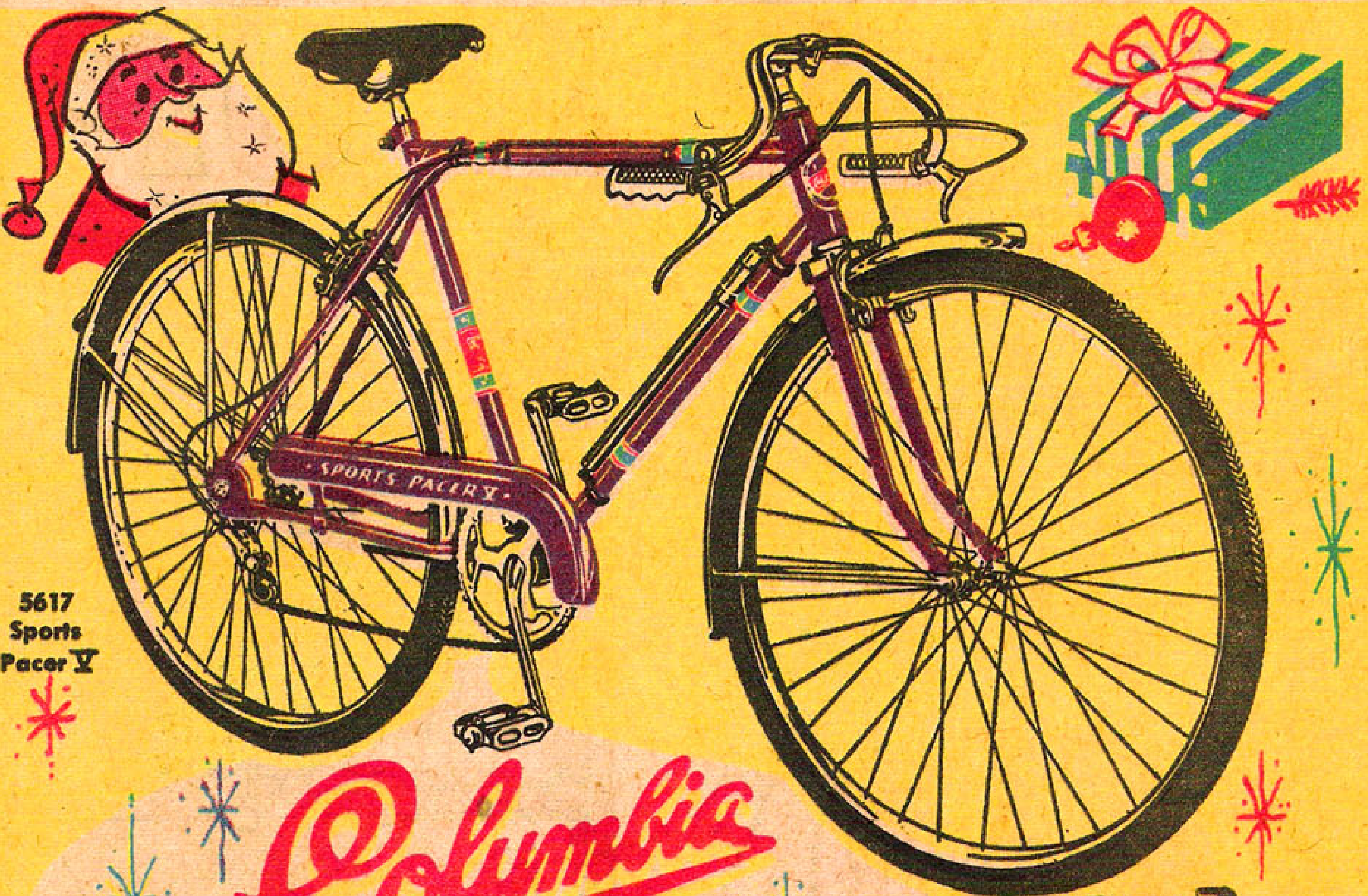

ALL RIGHT! THE DEED IS DONE!
HOW DO I LOOK!
-LIKE YOUR HEAD EXPLODED!
HMPH! JEALOUS AS USUAL!
I'LL TAKE IT ON AN INSPECTION TOUR!
PERHAPS I'LL MEET SOME UP-TO-DATE PEOPLE!
JUG! LOOK! IT FINALLY HAPPENED!
RONNIE BLEW HER TOP!
S
S


WHAT HAPPENED?
I TEASED MY HAIR!
WELL, I GUESS YOU'LL NEVER DO THAT AGAIN!
OBVIOUSLY YOUR HAIR DOESN'T LIKE TO BE TEASED!
IT SURE TOOK A HORRIBLE REVENGE ON YOU!
BOORS! BOTH OF YOU!
HEY! LEAVE MY GIRL ALONE!
R
THERE'S ALWAYS A GOOD REASON FOR ANYTHING RONNIE DOES!
I KNEW YOU'D UNDERSTAND, ARCHIE!
R
-IF SHE WANTS TO LOOK RIDICULOUS, IT'S FOR A PURPOSE!
R


WHAT'D I SAY? WHAT'D I SAY?
JERK! SHE **WANTS** TO LOOK THAT WAY!
ULP! I'D BETTER APOLOGIZE, FAST!
RON! RONNIE, BABY! I'M SORRY!
GIVE ME ANOTHER CHANCE! I'LL LEARN TO LOVE YOU NO MATTER **WHAT** YOU LOOK LIKE!
M-MAYBE I SHOULD HAVE WORDED THAT DIFFERENTLY!


WELL, HOW DID IT WORK?
(SOB)-AWFUL! SIMPLY AWFUL!
EVERYBODY **HATES** IT!
SO GET RID OF IT!
NEVER!
YOU EXPECT ME TO ADMIT I WAS **WRONG**?
HMM! I GUESS NOT!
YOU'VE GOT TO GET RID OF THAT MOP AND STILL KEEP YOUR PRIDE INTACT!
S-SURE! B-BUT HOW?
PATIENCE, GIRL! THERE'S ALWAYS A WAY!


ER-STAND RIGHT THERE, DEAR!
JUGHEAD!!
WHA...?
EEEEK!
SPLASH!
OMIGOSH! RONNIE! I'M SORRY!
JUGHEAD JONES! YOU RUINED! YOU ABSOLUTELY RUINED MY HAIR-DO!
...YOU DARLING!
SMACK
?
The End



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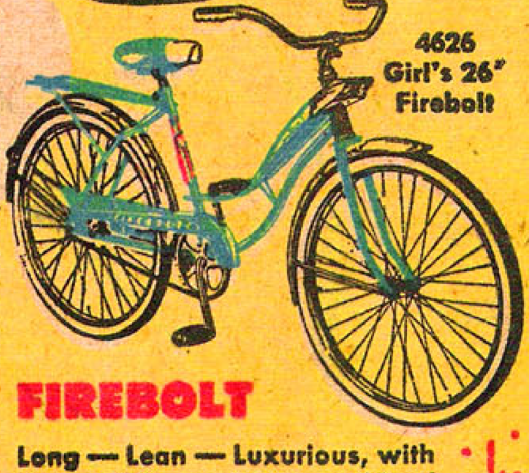
Pacer V

Columbia

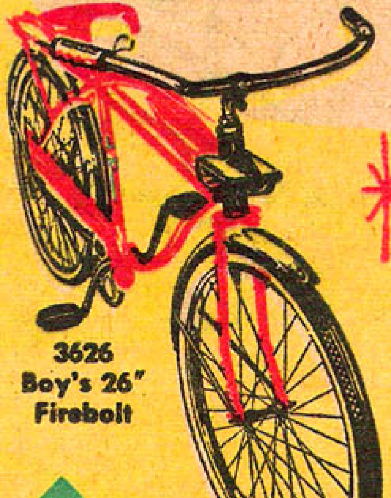
50 EXCITING MODELS

featuring . . .

SPORTS PACER V



4626
Girl's 26"
Firebolt



3626
Boy's 26"
Firebolt

A moderately priced sensation combining lean, sleek lightweight styling with the fun of racing speed and multiple gears. Five-Speed Derailleur shift, front and rear caliper brakes, two-way racing or touring handlebars, grain leather racing saddle, tire pump, chrome fenders and many other fine Columbia features.

FIREBOLT

Long — Lean — Luxurious, with Columbia's exclusive unitized frame-carrier construction. Forward-extending tank with twin headlights and horn . . . white sidewall tires . . . sparkling chrome fenders . . . jewel-tone enamel. A champion from the word GO . . . Your dream bike for Christmas and every day!

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Please rush color folder for Christmas selection to:

Name ....

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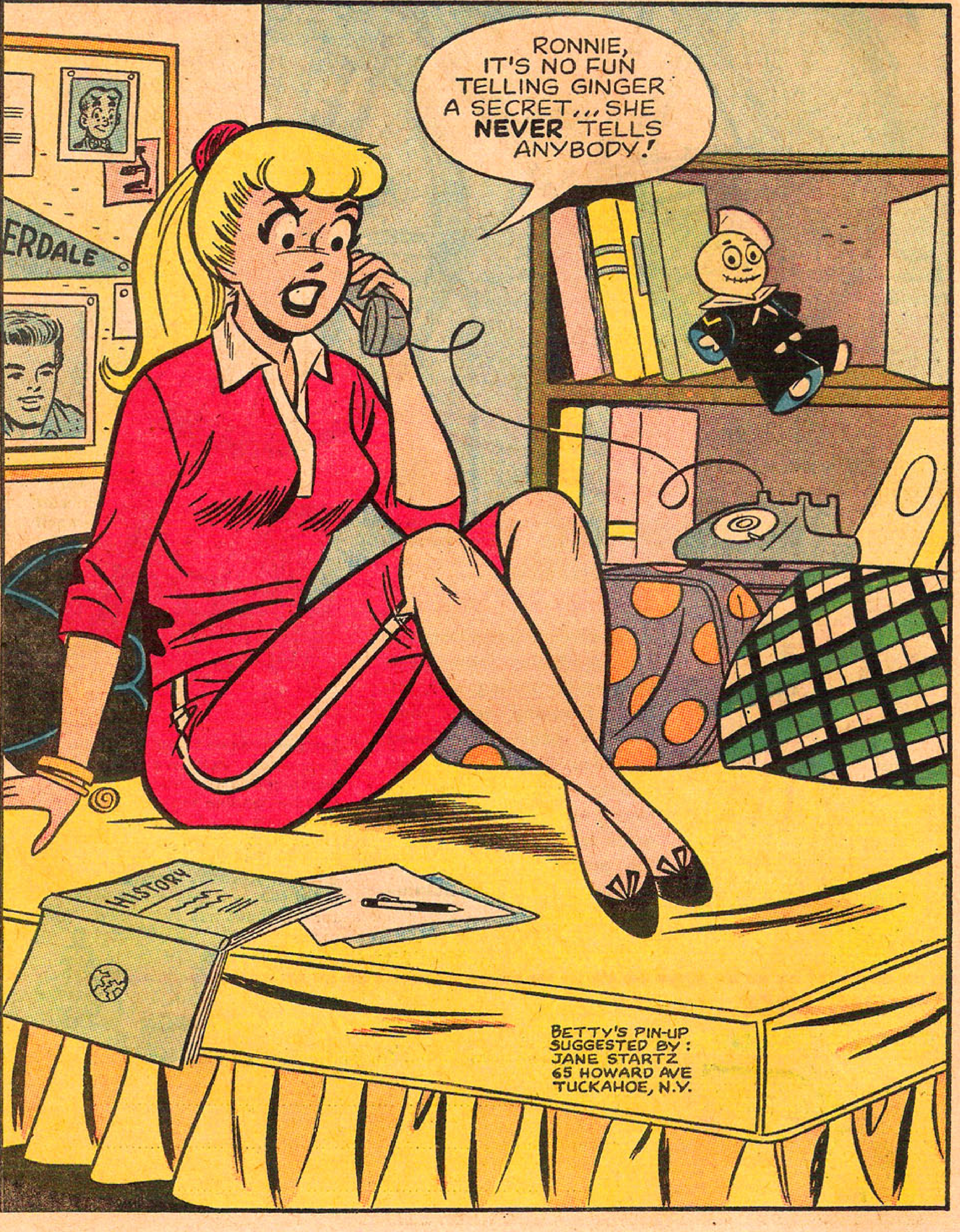
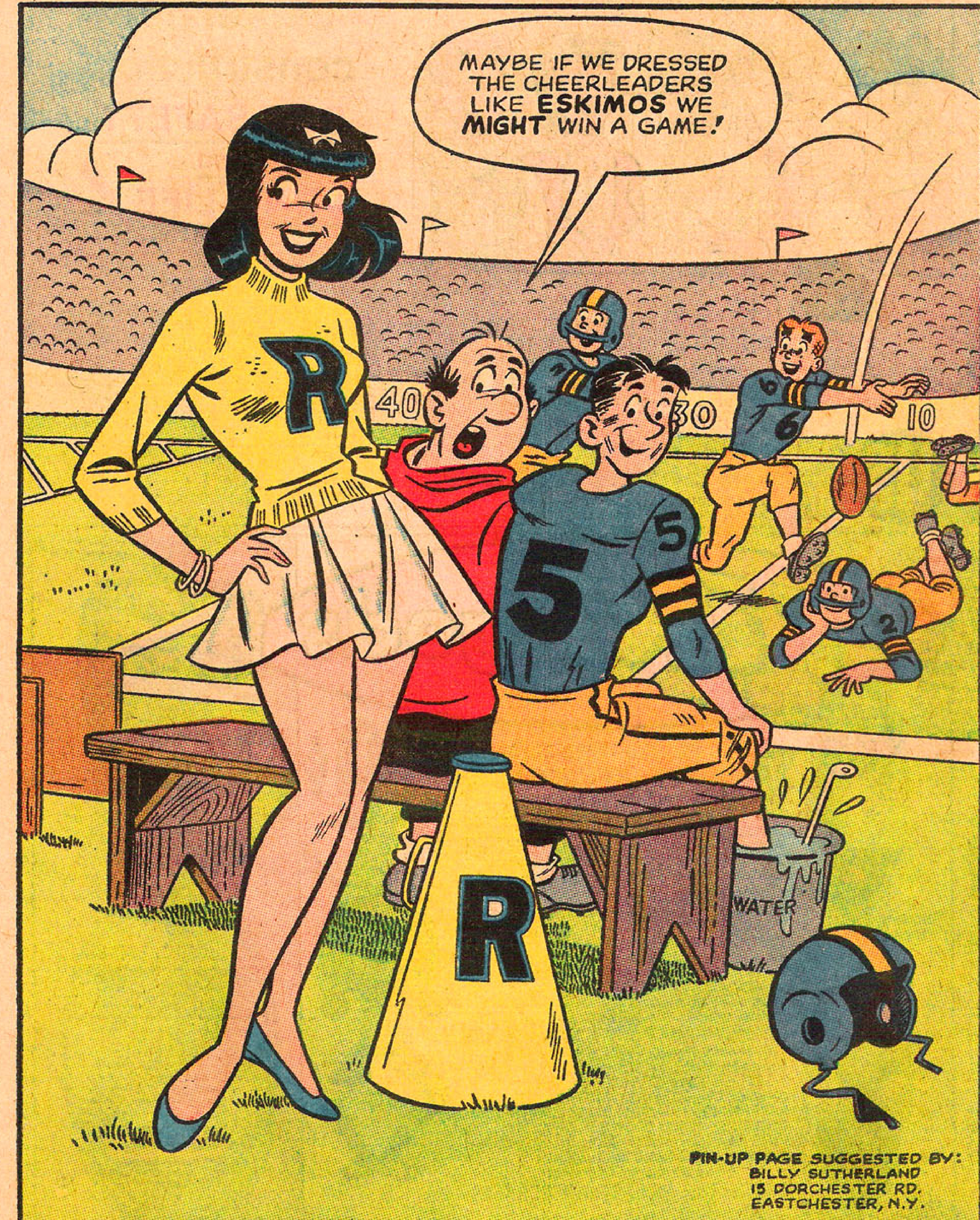
City .... State ....

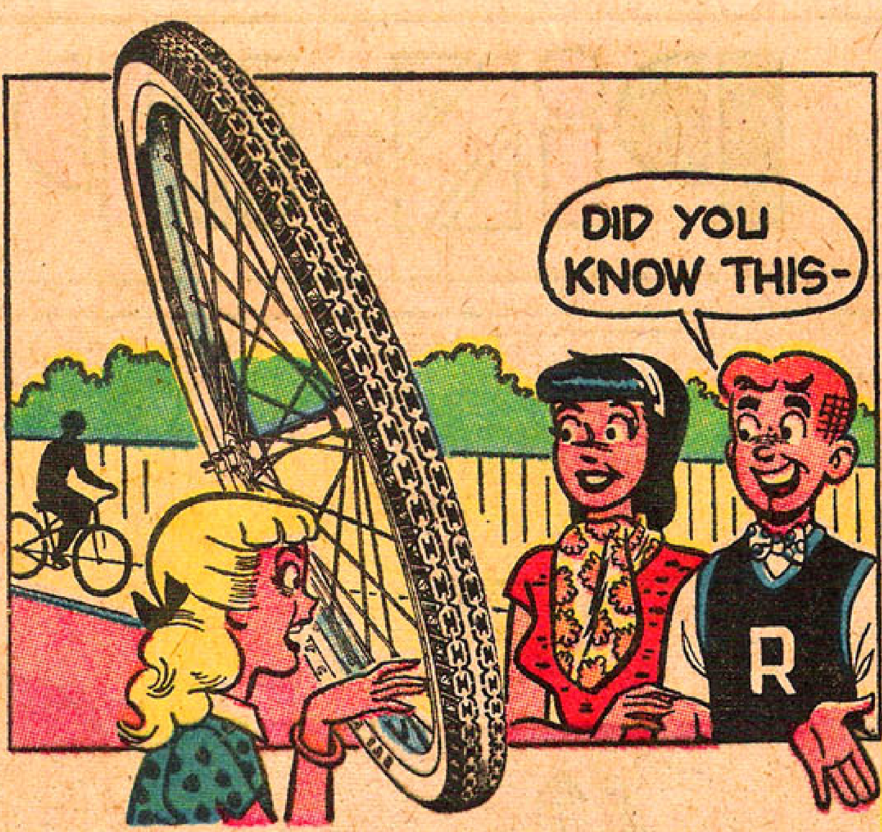
Betty's PIN-UP


RONNIE, IT'S NO FUN TELLING GINGER A SECRET,,, SHE **NEVER** TELLS ANYBODY!
ERDALE
HISTORY
BETTY'S PIN-UP SUGGESTED BY: JANE STARTZ 65 HOWARD AVE TUCKAHOE, N.Y.

Veronica's PIN-UP


MAYBE IF WE DRESSED THE CHEERLEADERS LIKE **ESKIMOS** WE **MIGHT** WIN A GAME!
R
40
30
10
5
6
2
R
WATER

PIN-UP PAGE SUGGESTED BY:
BILLY SUTHERLAND
15 DORCHESTER RD.
EASTCHESTER, N.Y.



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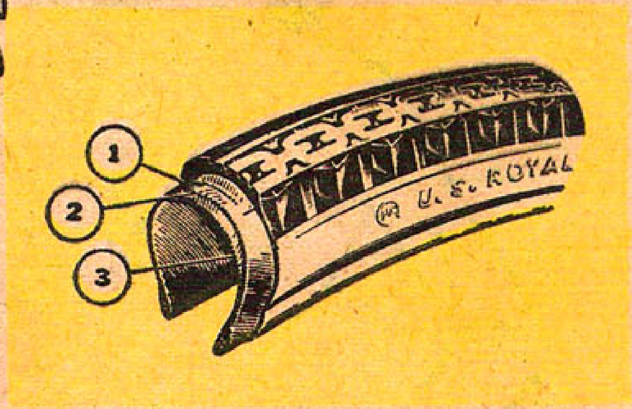
BIKE TIRES
have 3 ply center-lap construction
FOR SAFETY and LONG LIFE!

■ All U.S. Royal bike tires have 3 plies of high tensile cord fabric under the tread. . . . Triple insurance against bruises and breaks. They're the "Safety First" tires with extra mileage built in.

. . . Quality-manufactured in U.S.A. by
United States Rubber
CYCLE TIRE DIVISION
549 East Georgia Street, Indianapolis 6, Indiana



TIKI gods

59¢

HAND PAINTED—VIVID COLORS
3 DIMENSIONAL—JEWELLERS METAL!

Start your TIKI GOD collection now. These are authentic copies of HEATHEN IDOLS which have been worshipped for centuries by South Sea Islanders. According to ancient native folklore, "HE WHO WEARS ME SHALL COMMAND THE WIND AND THE SEAS AND HIS DESTINY". (only ⅔ actual size)

NOW—you too, can wear a TIKI ON A THONG. Millions of TV viewers have each week seen the TIKI GOOD LUCK CHARM worn by the romantic Sea Captain. Reproduced in Jewellers Metal. These GODS are authentic—copied down to the smallest detail. Eyes—Nose—Mouth are HAND PAINTED by skilled artists in bright BARBARIC COLORS! A most unusual conversation piece for adults. A Thrilling Unusual Gift for boys and girls. Nationally sold at leading department stores and jewellers for $1.00-$1.98 each.

NOW ONLY 59¢ each—2 for $1.00! Save money—buy the complete set of 5 TIKI GODS—a comparable $10.00 value—NOW ONLY $2.00 (A—IDOL OF LOVE), (B—IDOL OF GOOD LUCK), (C—IDOL OF JOY AND HAPPINESS), (D—IDOL OF STRENGTH AND POWER), (E—IDOL OF WITCHCRAFT). Add 10¢ Parcel Post to each order. All orders shipped immediately. Money-back if not delighted.

(Send for our free catalog)

GREENWICH VILLAGE HANDCRAFTS
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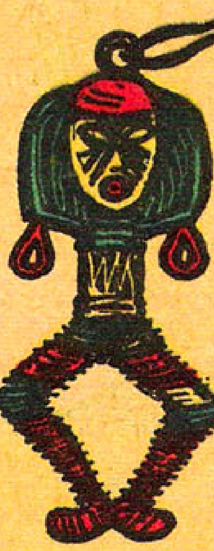
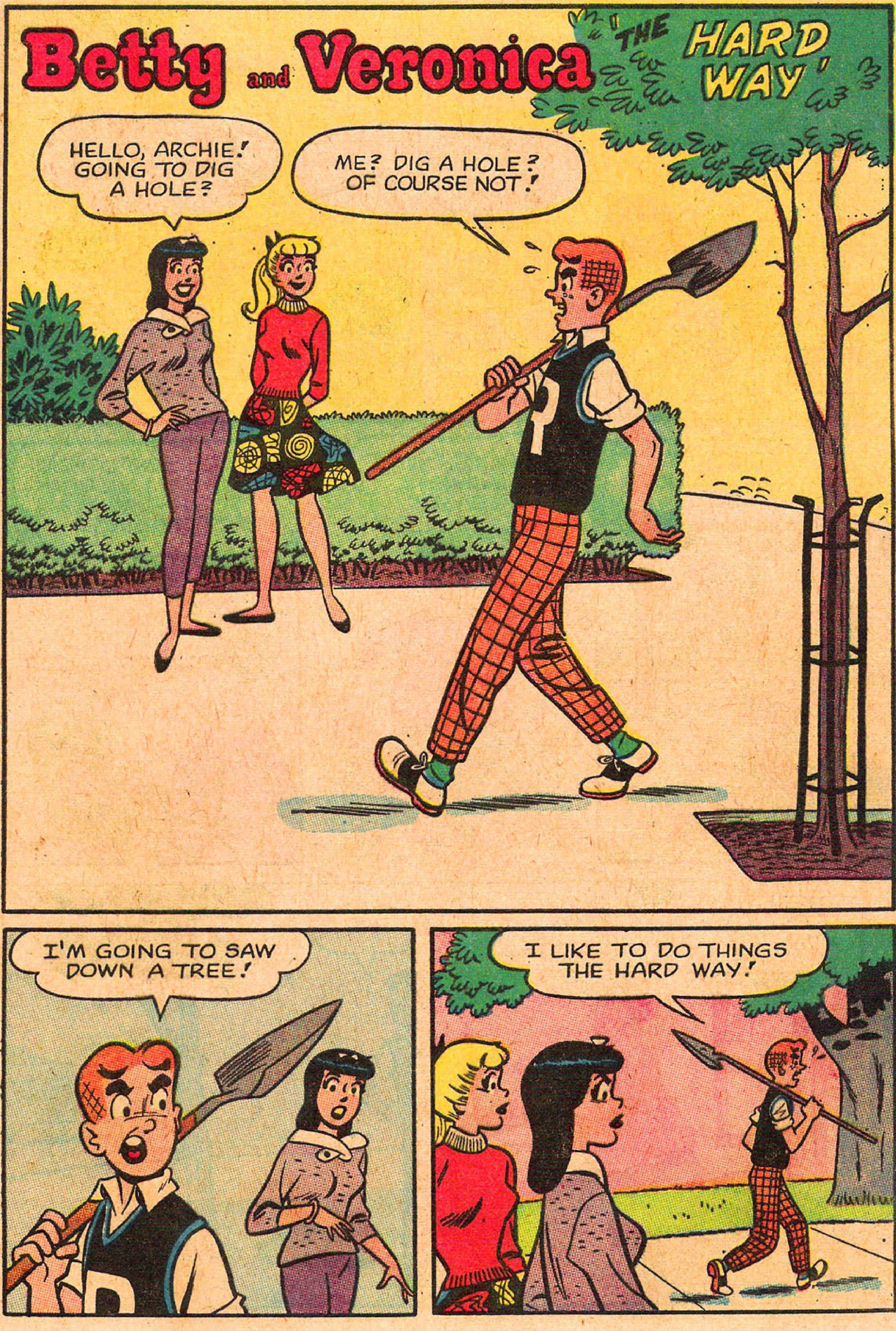
A

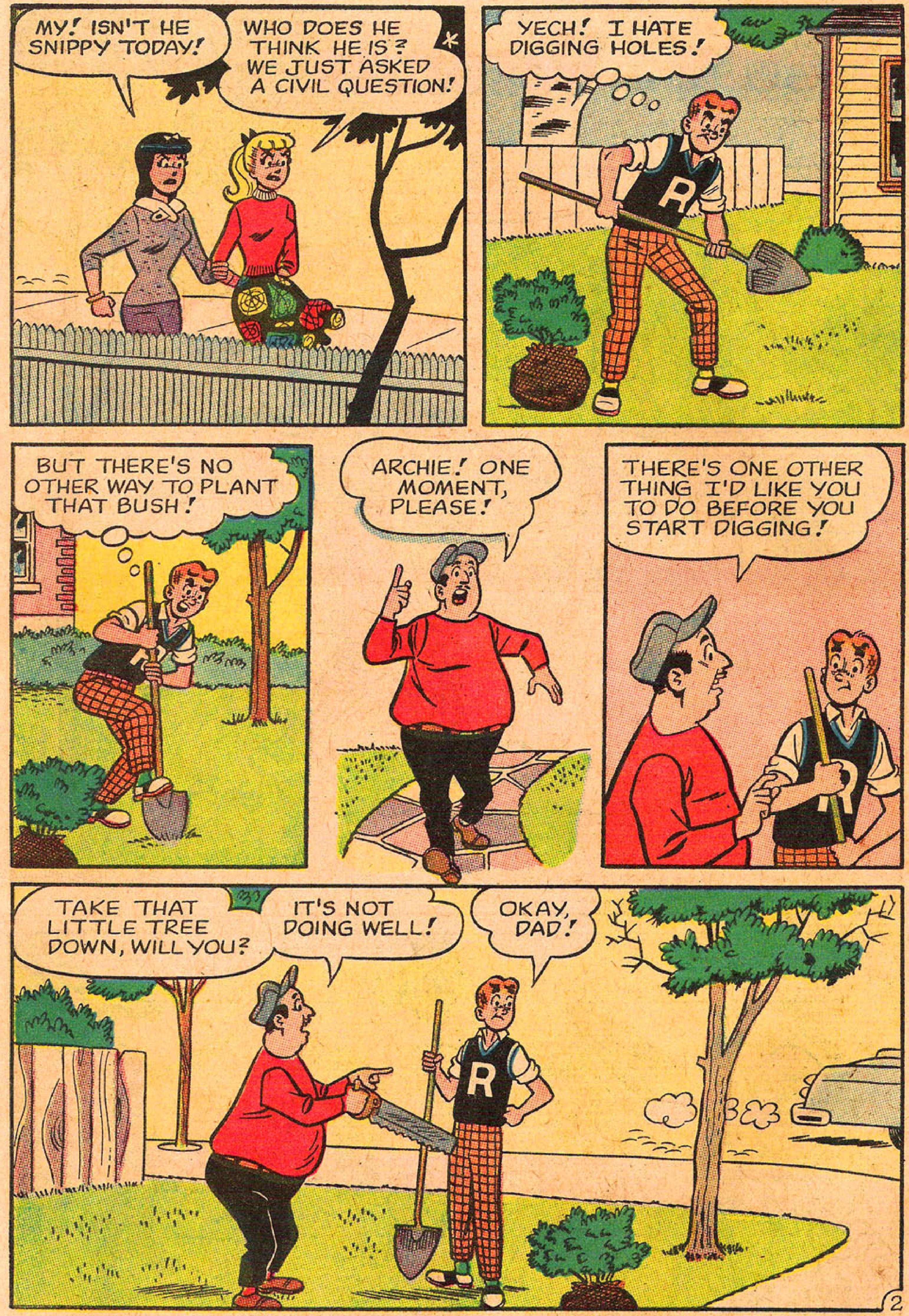
B

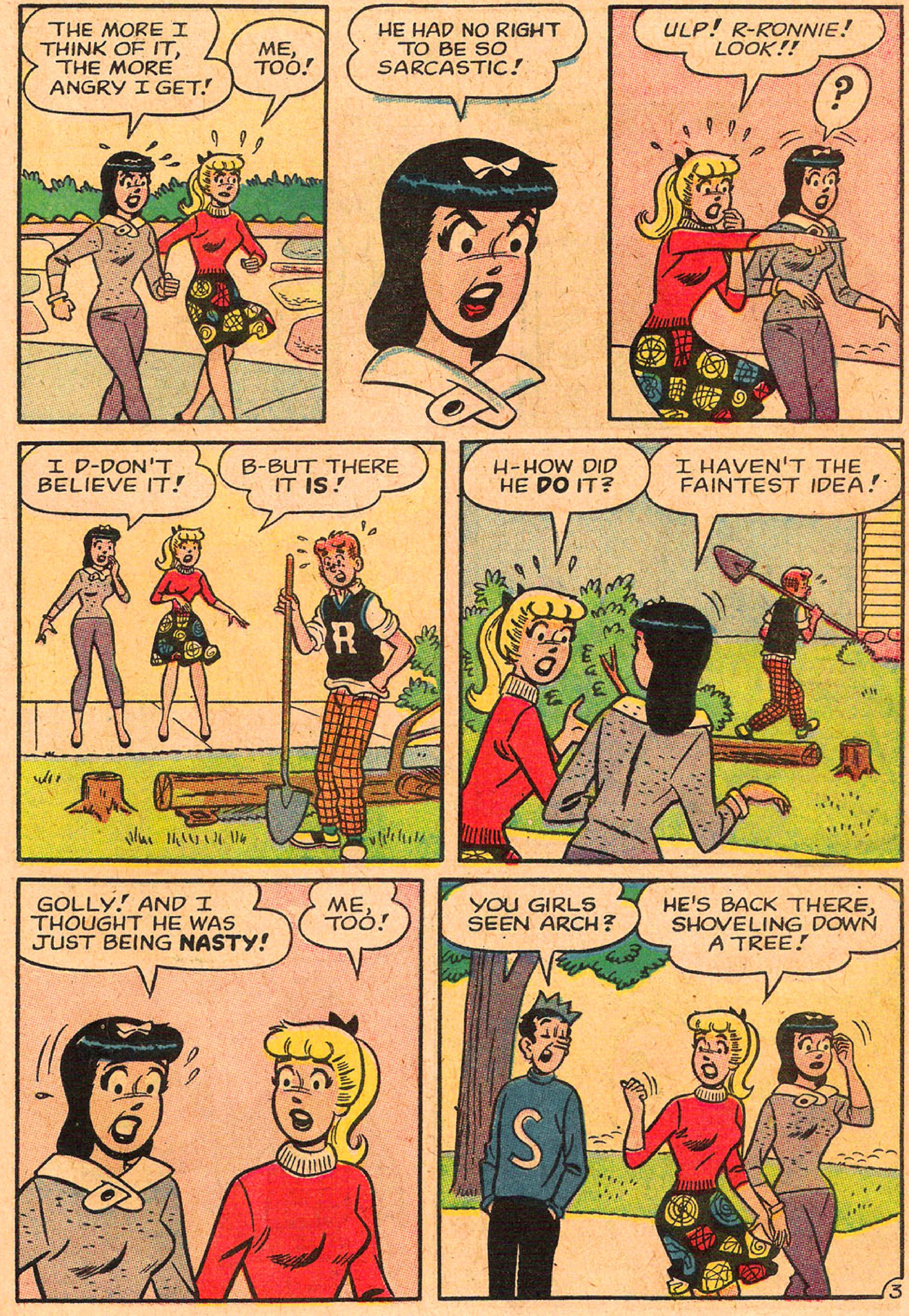

C I

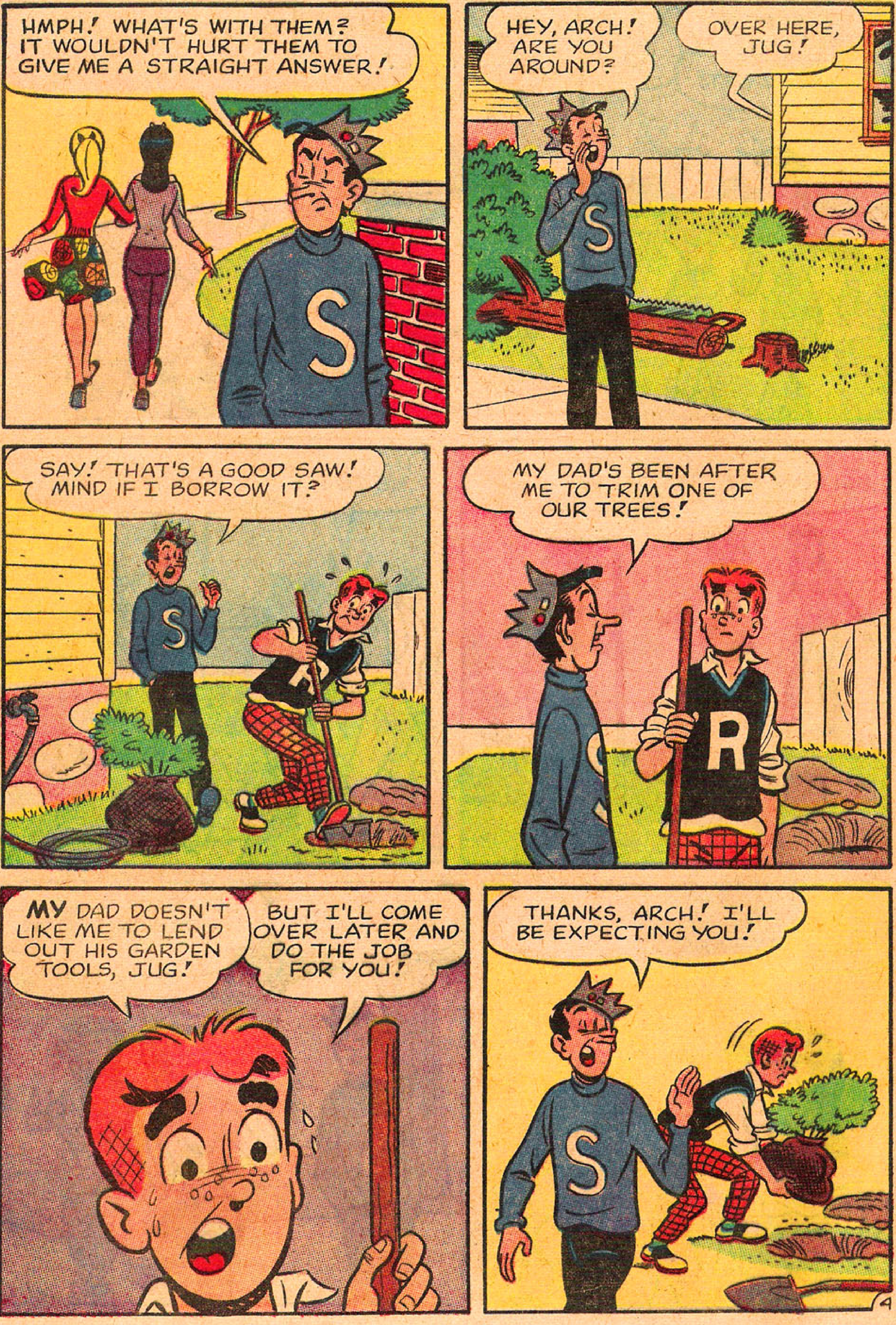
D

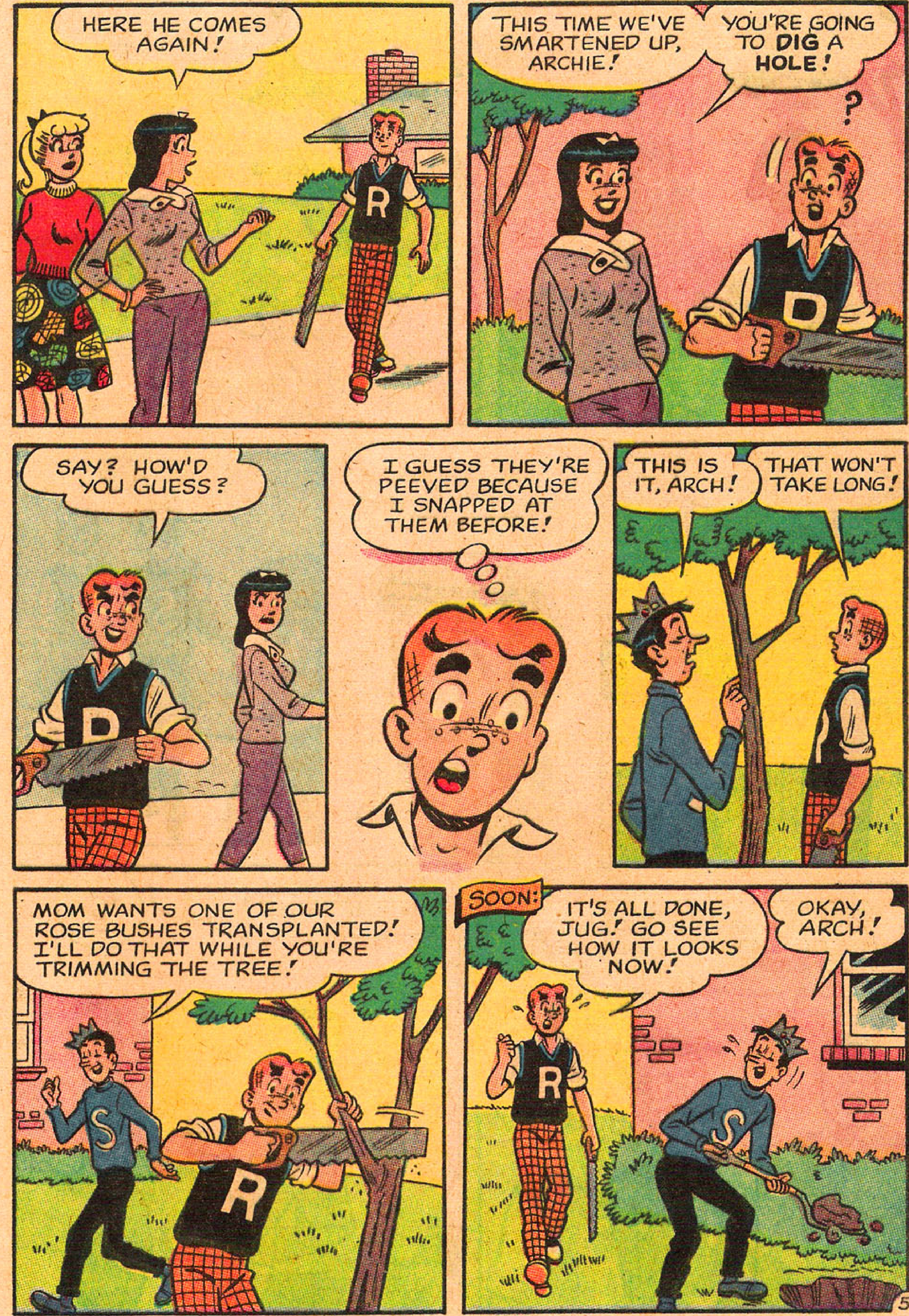
E

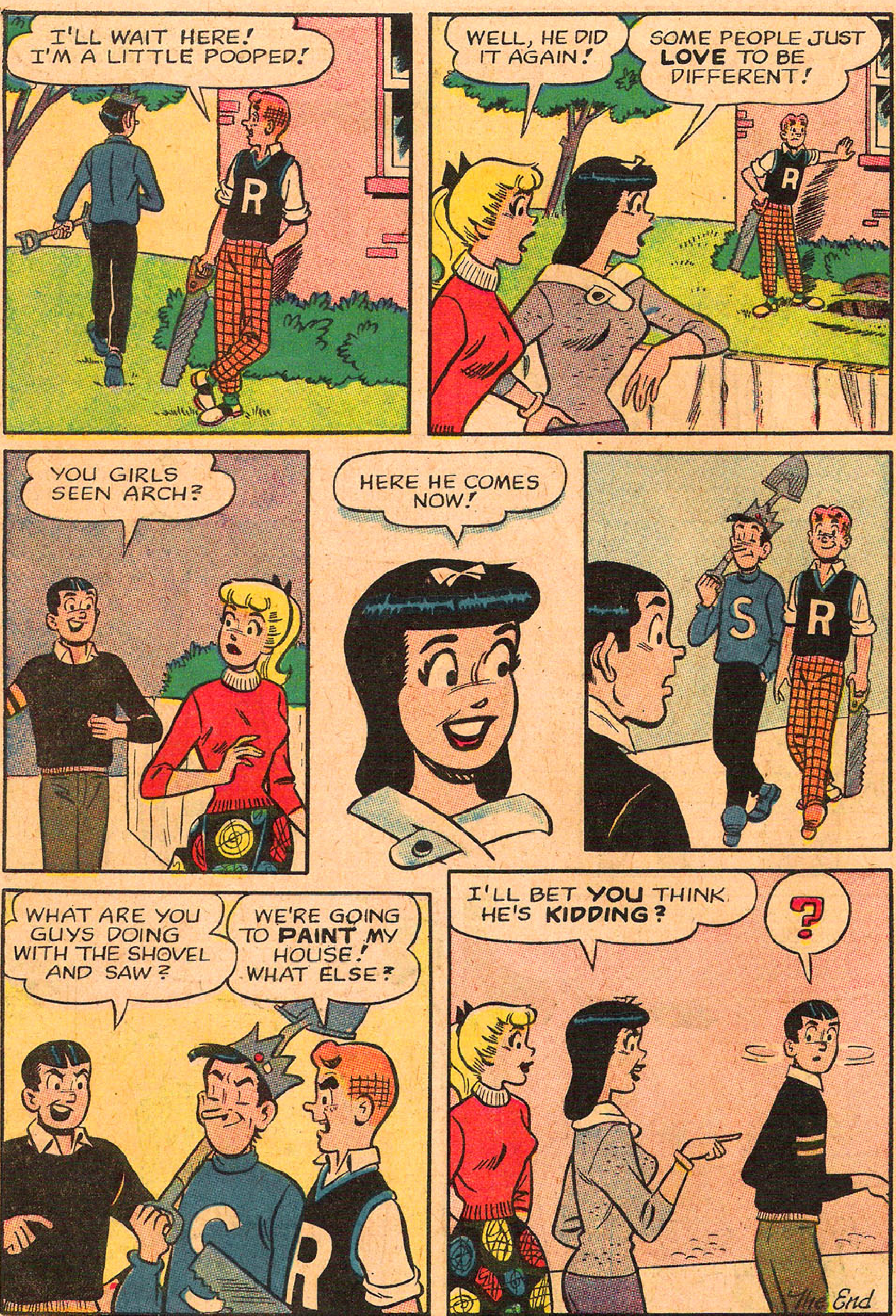

Betty and Veronica
"THE HARD WAY"
HELLO, ARCHIE! GOING TO DIG A HOLE?
ME? DIG A HOLE? OF COURSE NOT!
I'M GOING TO SAW DOWN A TREE!
I LIKE TO DO THINGS THE HARD WAY!


MY! ISN'T HE SNIPPY TODAY!
WHO DOES HE THINK HE IS? WE JUST ASKED A CIVIL QUESTION!
YECH! I HATE DIGGING HOLES!
BUT THERE'S NO OTHER WAY TO PLANT THAT BUSH!
ARCHIE! ONE MOMENT, PLEASE!
THERE'S ONE OTHER THING I'D LIKE YOU TO DO BEFORE YOU START DIGGING!
TAKE THAT LITTLE TREE DOWN, WILL YOU?
IT'S NOT DOING WELL!
OKAY, DAD!


THE MORE I THINK OF IT, THE MORE ANGRY I GET!
ME, TOO!
HE HAD NO RIGHT TO BE SO SARCASTIC!
ULP! R-RONNIE! LOOK!!
?
I D-DON'T BELIEVE IT!
B-BUT THERE IT **IS**!
R
H-HOW DID HE **DO** IT?
I HAVEN'T THE FAINTEST IDEA!
GOLLY! AND I THOUGHT HE WAS JUST BEING **NASTY**!
ME, TOO!
YOU GIRLS SEEN ARCH?
HE'S BACK THERE, SHOVELING DOWN A TREE!
S


HMPH! WHAT'S WITH THEM? IT WOULDN'T HURT THEM TO GIVE ME A STRAIGHT ANSWER!
HEY, ARCH! ARE YOU AROUND?
OVER HERE, JUG!
SAY! THAT'S A GOOD SAW! MIND IF I BORROW IT?
MY DAD'S BEEN AFTER ME TO TRIM ONE OF OUR TREES!
MY DAD DOESN'T LIKE ME TO LEND OUT HIS GARDEN TOOLS, JUG!
BUT I'LL COME OVER LATER AND DO THE JOB FOR YOU!
THANKS, ARCH! I'LL BE EXPECTING YOU!

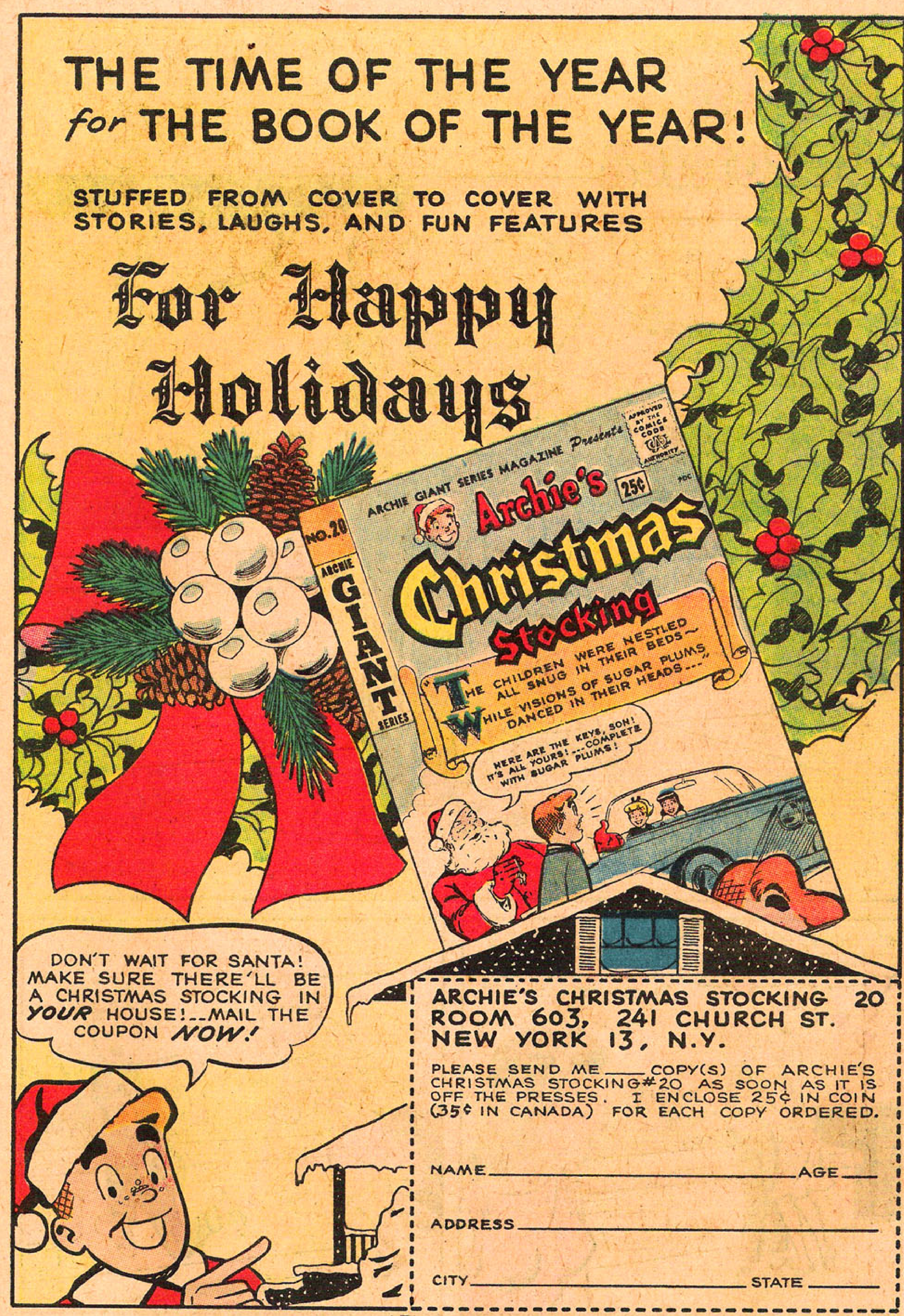

HERE HE COMES AGAIN!
THIS TIME WE'VE SMARTENED UP, ARCHIE!
YOU'RE GOING TO **DIG** A **HOLE**!
?
SAY? HOW'D YOU GUESS?
I GUESS THEY'RE PEEVED BECAUSE I SNAPPED AT THEM BEFORE!
THIS IS IT, ARCH!
THAT WON'T TAKE LONG!
MOM WANTS ONE OF OUR ROSE BUSHES TRANSPLANTED! I'LL DO THAT WHILE YOU'RE TRIMMING THE TREE!
SOON:
IT'S ALL DONE, JUG! GO SEE HOW IT LOOKS NOW!
OKAY, ARCH!


I'LL WAIT HERE! I'M A LITTLE POOPED!
WELL, HE DID IT AGAIN!
SOME PEOPLE JUST **LOVE** TO BE DIFFERENT!
YOU GIRLS SEEN ARCH?
HERE HE COMES NOW!
WHAT ARE YOU GUYS DOING WITH THE SHOVEL AND SAW?
WE'RE GOING TO **PAINT** MY HOUSE! WHAT ELSE?
I'LL BET **YOU** THINK HE'S **KIDDING**?
?
The End

THE TIME OF THE YEAR *for* THE BOOK OF THE YEAR!

STUFFED FROM COVER TO COVER WITH STORIES, LAUGHS, AND FUN FEATURES

For Happy Holidays


ARCHIE GIANT SERIES MAGAZINE Presents
APPROVED BY THE COMICS CODE AUTHORITY
25¢
Archie's Christmas Stocking
NO. 20
ARCHIE GIANT SERIES
"TWAS THE NIGHT BEFORE CHRISTMAS... THE CHILDREN WERE NESTLED ALL SNUG IN THEIR BEDS~ WHILE VISIONS OF SUGAR PLUMS DANCED IN THEIR HEADS..."
HERE ARE THE KEYS, SON! IT'S ALL YOURS! ---COMPLETE WITH SUGAR PLUMS!
DON'T WAIT FOR SANTA! MAKE SURE THERE'LL BE A CHRISTMAS STOCKING IN *YOUR* HOUSE!--MAIL THE COUPON *NOW!*

ARCHIE'S CHRISTMAS STOCKING 20
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

PLEASE SEND ME ___ COPY(S) OF ARCHIE'S CHRISTMAS STOCKING #20 AS SOON AS IT IS OFF THE PRESSES. I ENCLOSE 25¢ IN COIN (35¢ IN CANADA) FOR EACH COPY ORDERED.

NAME ______________________ AGE ____

ADDRESS ______________________

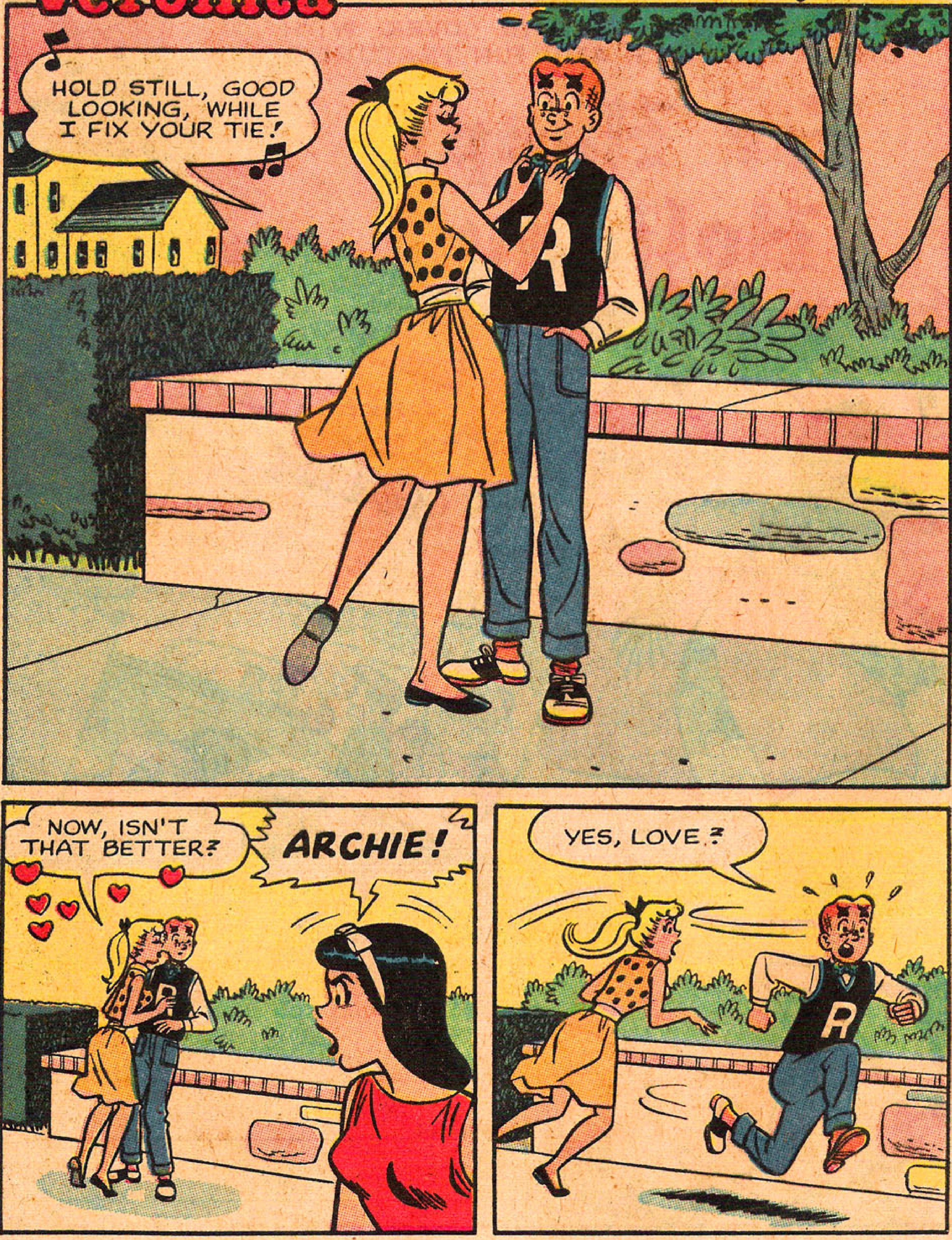
CITY ______________________ STATE ________

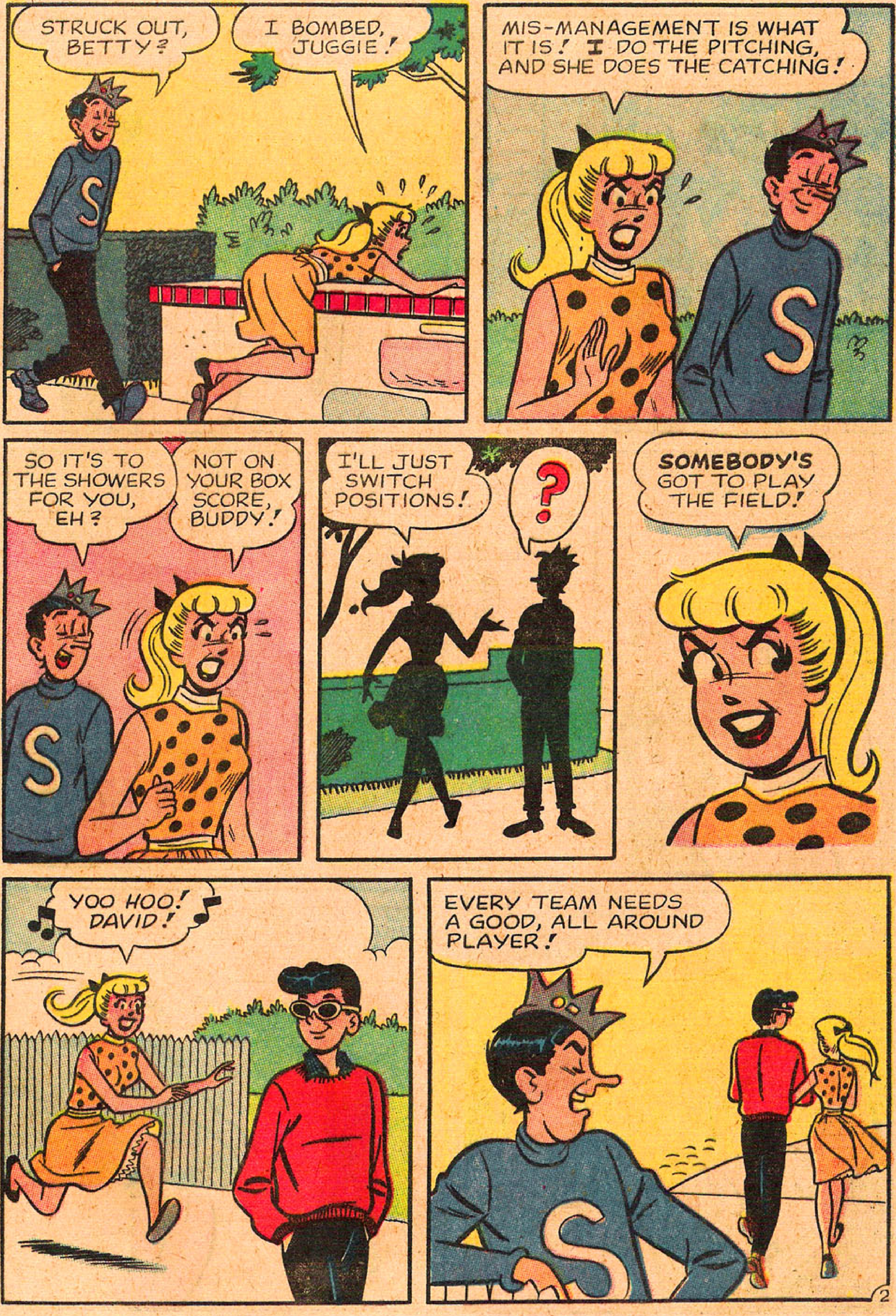
Archie's Girls

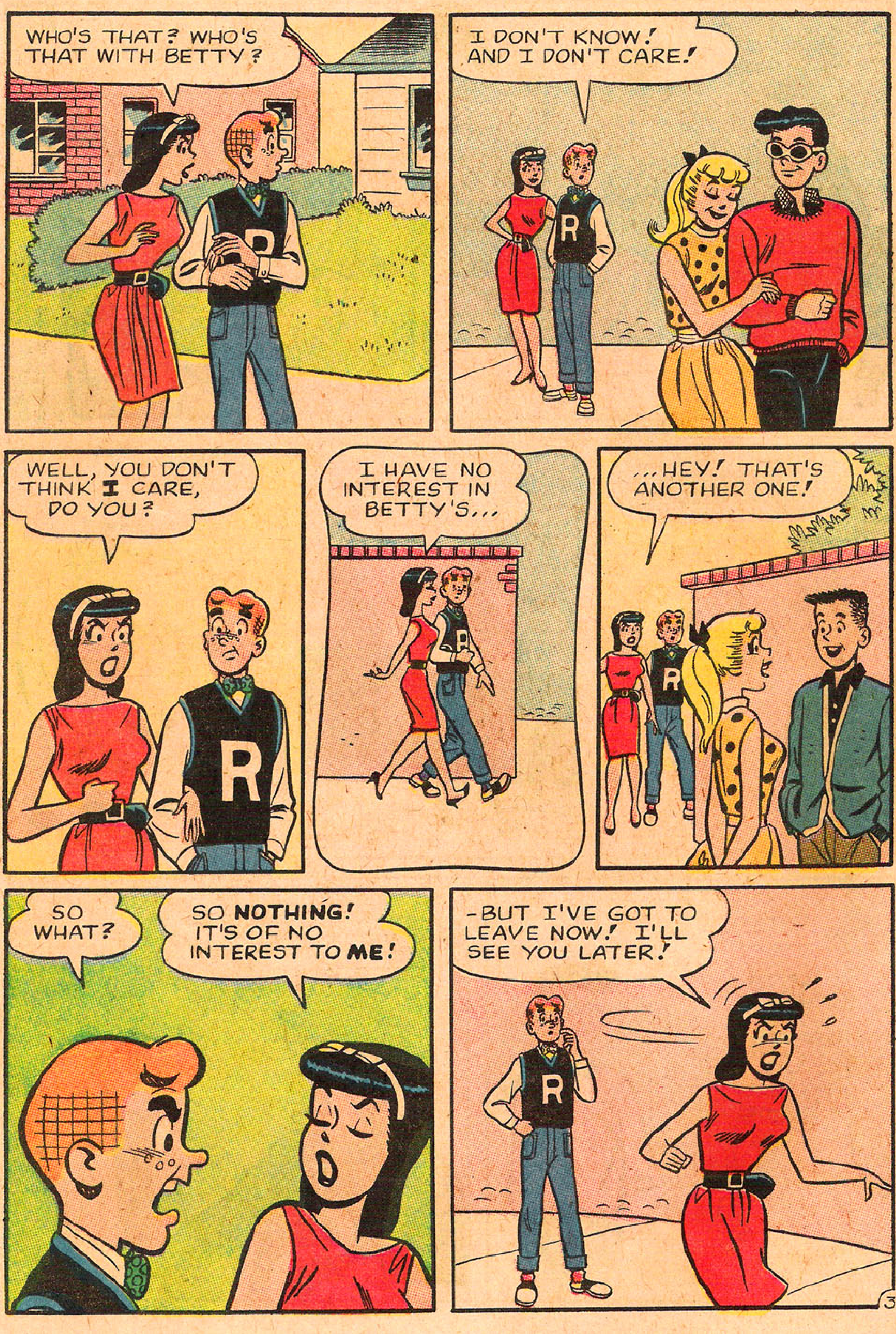
Betty and Veronica

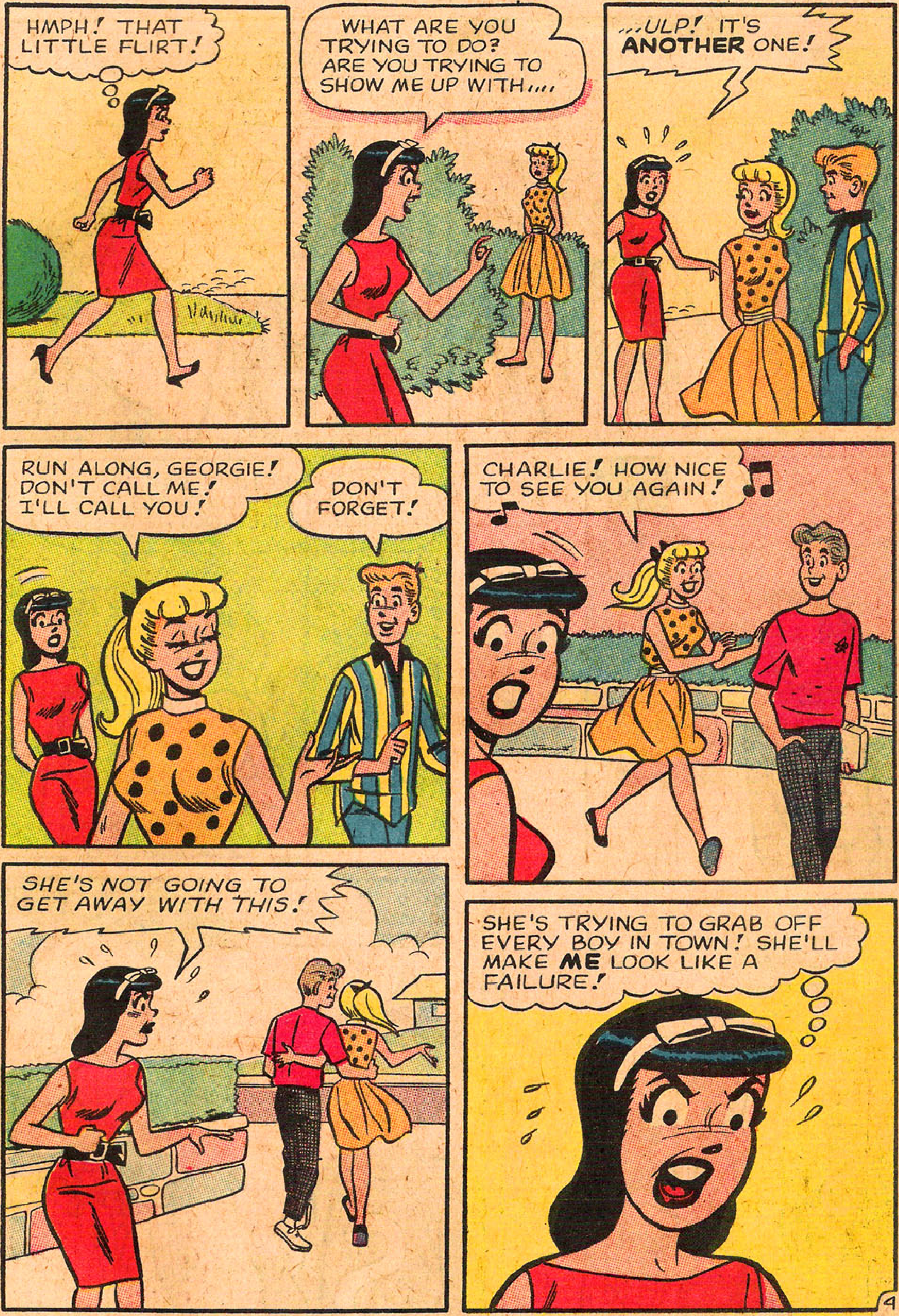
IN

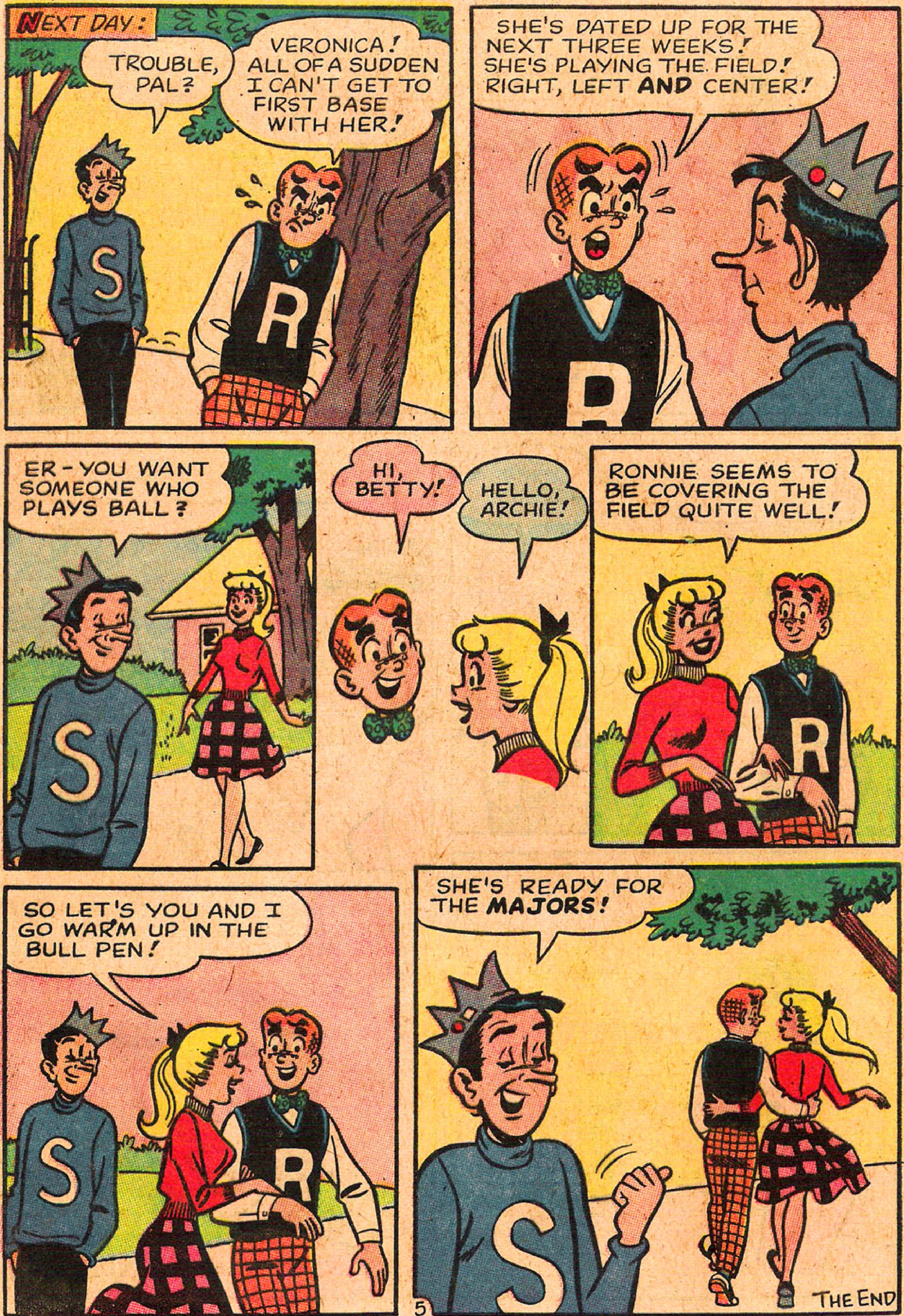
'SPORTS LOVERS'

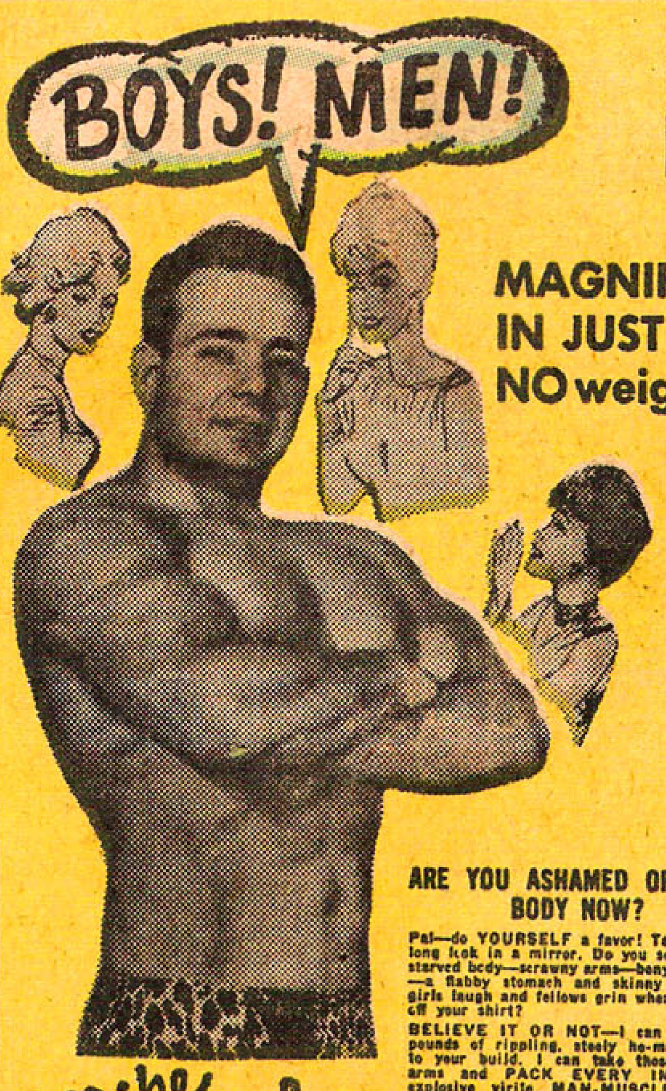

HOLD STILL, GOOD LOOKING, WHILE I FIX YOUR TIE!
R
NOW, ISN'T THAT BETTER?
ARCHIE!
YES, LOVE?
R


STRUCK OUT, BETTY?
I BOMBED, JUGGIE!
MIS-MANAGEMENT IS WHAT IT IS! I DO THE PITCHING, AND SHE DOES THE CATCHING!
SO IT'S TO THE SHOWERS FOR YOU, EH?
NOT ON YOUR BOX SCORE, BUDDY!
I'LL JUST SWITCH POSITIONS!
?
SOMEBODY'S GOT TO PLAY THE FIELD!
YOO HOO! DAVID!
EVERY TEAM NEEDS A GOOD, ALL AROUND PLAYER!


WHO'S THAT? WHO'S THAT WITH BETTY?
I DON'T KNOW! AND I DON'T CARE!
WELL, YOU DON'T THINK I CARE, DO YOU?
I HAVE NO INTEREST IN BETTY'S...
...HEY! THAT'S ANOTHER ONE!
SO WHAT?
SO NOTHING! IT'S OF NO INTEREST TO ME!
-BUT I'VE GOT TO LEAVE NOW! I'LL SEE YOU LATER!


HMPH! THAT LITTLE FLIRT!
WHAT ARE YOU TRYING TO DO? ARE YOU TRYING TO SHOW ME UP WITH....
...ULP! IT'S **ANOTHER** ONE!
RUN ALONG, GEORGIE! DON'T CALL ME! I'LL CALL YOU!
DON'T FORGET!
CHARLIE! HOW NICE TO SEE YOU AGAIN!
SHE'S NOT GOING TO GET AWAY WITH THIS!
SHE'S TRYING TO GRAB OFF EVERY BOY IN TOWN! SHE'LL MAKE **ME** LOOK LIKE A FAILURE!


NEXT DAY:
TROUBLE, PAL?
VERONICA! ALL OF A SUDDEN I CAN'T GET TO FIRST BASE WITH HER!
SHE'S DATED UP FOR THE NEXT THREE WEEKS! SHE'S PLAYING THE FIELD! RIGHT, LEFT AND CENTER!
ER - YOU WANT SOMEONE WHO PLAYS BALL?
HI, BETTY!
HELLO, ARCHIE!
RONNIE SEEMS TO BE COVERING THE FIELD QUITE WELL!
SO LET'S YOU AND I GO WARM UP IN THE BULL PEN!
SHE'S READY FOR THE MAJORS!
THE END



MY SECRET NEW DYNAFLEX METHOD

CAN BUILD YOU A MAGNIFICENT NEW HE-MAN-MUSCLED BODY IN JUST TEN MINUTES A DAY—with absolutely NO weights—NO bar-bells—NO EXERCISE AT ALL!

Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough brutal massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride! (—says MIKE MARVEL, "Builder of Champion Bodies")

Mike Marvel

ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

Whether you're thin and scrawny, or sagging with unsightly fat—my secret DYNAFLEX method will cram pep, vigor and red-blooded vitality into your puny, exhausted body. Once DYNAFLEX makes you a two-fisted dynamo of manly beauty, rippling with power, glowing with magnetic sex-appeal—you'll be bursting with get-up-and-go. Man, you'll be really ALIVE—tingling with zest and rip-roaring energy—for the first time in years!

PROOF!

"I tried two other systems, before my buddy told me about DYNAFLEX. It *really* works—and how! I've put two inches of solid muscle on my biceps, three inches on my chest. It's like magic!"
L. C., New York City

"I never thought you could build terrific muscles without exercises or weights. Started DYNAFLEX two weeks ago, and am building a *great* physique."
E. G., Detroit, Mich.

"DYNAFLEX is the best yet. Only three weeks, and I have more dates than I can handle! I am telling all my pals about DYNAFLEX."
F. S., Chicago, Ill.

ARE YOU ASHAMED OF YOUR BODY NOW?

Pal—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and fellows grin when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those skeleton arms and PACK EVERY INCH with explosive virile MAN-MUSCLE. I can take that caved-in chest and build on six rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPLING DYNAFLEX MUSCLES that will have the girls gasping with awe and admiration! And with NO tiring exercise, NO high-priced bar-bells or gym equipment!

Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of BLUBBER? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake up fella! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armored with a sheath of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a taut rock-hard midsection—legs muscled like coiled steel springs. I can pack solid DYNAMITE into your fists and give you a rugged handsome build brim-full of the magnetic SUPER-BODY SEX-APPEAL girls are hungry for. And with NO starvation diets—NO fatiguing calisthenics—NO expensive health-foods!

HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

DYNAFLEX is the modern miracle of body-building. It takes no tiresome exercises, "crash" diets, protein foods, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor whose research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAFLEX you "flex" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of grunting and groaning, hefting heavy weights.

DYNAFLEX coaxes each muscle in your body to bring out its round, steely fullness and satiny symmetry. DYNAFLEX packs that muscle with glowing vibrant new strength and energy—FAST. In ten minutes a day I can cover your bony frame with healthy rippling muscle—give you a deep, powerful chest—solid shoulders and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply thru "DYNAFLEXING" each muscle once a day!

There's nothing wrong with the bar-bell and weight-lifting method . . . but why bother? Why waste time and money, why sweat and strain your way to a streamlined symmetrical SAMSON-STRONG BODY—when you can do it better—bigger—faster—easier with the DYNAFLEX SECRET?

STRONG-MAN SEX-APPEAL ATTRACTS GIRLS

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and boy secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and springy, power-packed legs. Girls go for a fellow with TWO-FISTED BIG MUSCLE SEX-APPEAL . . . and they only laugh at skinny guys or "fatso's".

Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders. I will mold you a handsome super-body of terrific strength, give you a crushing grip, legs crammed with steel springs. A lean taut rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.

GIVE ME TEN MINUTES A DAY —THAT'S ALL!

After DYNAFLEX, you'll be able to roll up your sleeves and take off your shirt and, for the first time in your life, you'll be PROUD of your manly build. Yes, pal, say goodbye to your weak, flabby frame—get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal. You'll be really proud to have people see your MAGNIFICENT HE-MAN-MUSCLES at the beach or gym. And, when the fellows stare with envy and jealousy—when the girls crowd around to squeeze your iron biceps or touch your bulging brawny chest—when they ask in amazement HOW you did it—tell them about the Magic Secret of DYNAFLEX!

Your Pal,
MIKE MARVEL
"Builder of Champion Bodies"

YOU PAY ONLY
1.98
COMPLETE
NOTHING ELSE TO BUY

MIKE MARVEL SYSTEM, Dept. 41, 285 Market Street, Newark, N. J.

FREE!

'SECRETS OF ATTRACTING GIRLS'!

Fellows! Mail the coupon now, and receive Mike Marvel's FREE GIFT to you, this exciting and informative book. Discover a secret method for developing a new, almost MAGNETIC way of attracting the girls. At parties, dances, at the beach—you will have the girls clustering around you breathlessly, while the guys watch enviously. "What does HE have that WE don't?" they will say. The answer is in this exciting new book, your GIFT from Mike Marvel. Fill out and mail the coupon NOW!

Outside USA: Send International Money Order or cash. Great Britain: $1.98 is about 15 shillings. For air mail delivery, send 1 pound.

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

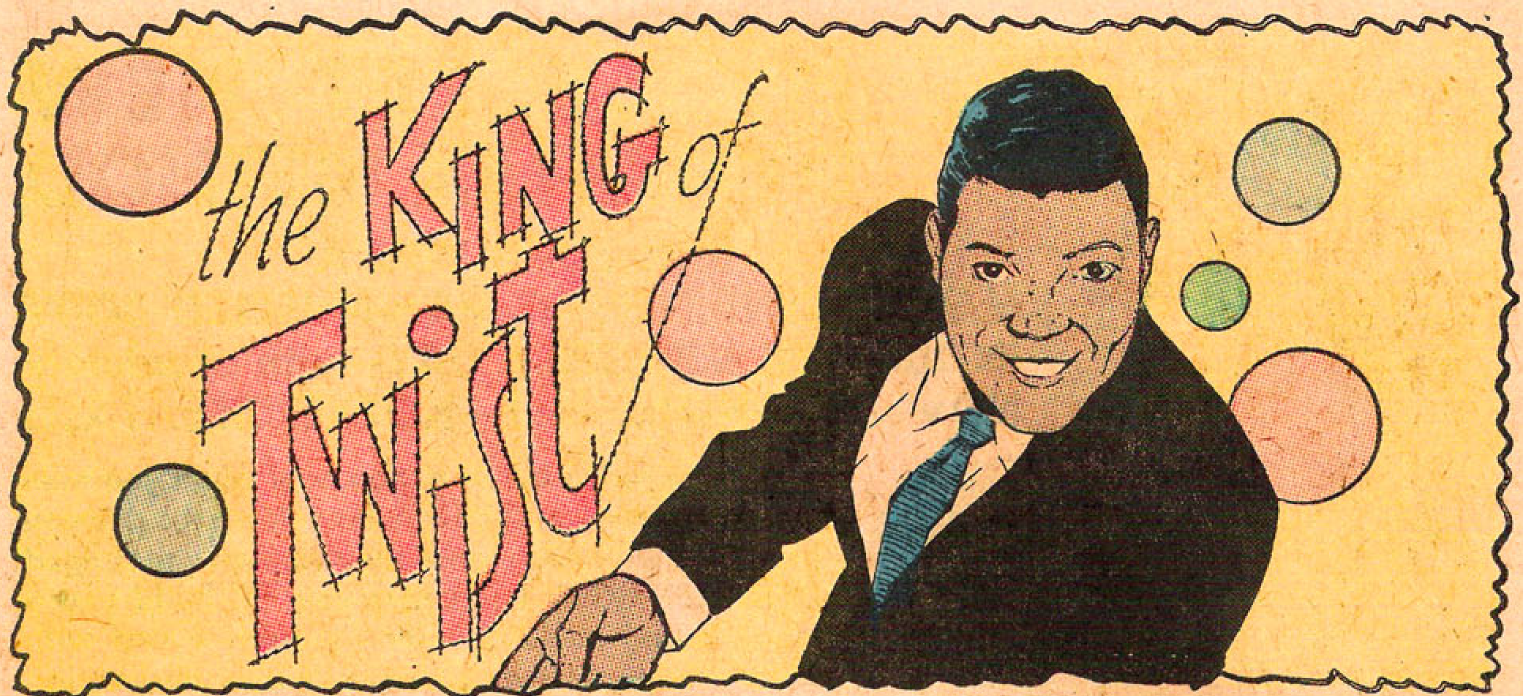
Check as many of the boxes you want HERE — Complete System $1.98.

☐ Lose fat, be trim and solid
☐ Build deep brawny chest, bulging with vigorous strength
☐ Lose fat, be trim, strong, handsome
☐ Mold mighty back, broad beefy shoulders
☐ Build muscle on skinny wrists and arms
☐ Develop crushing grip, two-fisted punch-power

MIKE MARVEL SYSTEM, Dept. 41
285 MARKET ST. (P.O. Box 90)
NEWARK, N. J.

Okay, Mike! Here's $1.98. Send me your COMPLETE (nothing else to buy later) body-building course. I want to use your new secret of DYNAFLEX to win a HERCULES HE-MAN BODY in just ten minutes a day. Rush my copies of the DYNAFLEX SYSTEM and my free gift book "Secrets of Attracting Girls" on your money-back guarantee, in plain wrappers. If I don't develop a splendid physique and become more popular with girls you will refund my money in full.

NAME .... AGE......
ADDRESS ....
CITY .... ZONE ..... STATE........
(Please Print!)



THE KING OF THE TWIST

That's nobody else but Chubby Checker, the direct cause of the greatest national dance craze in years . . . the TWIST!

Born October 3, 1941, Chubby lives in Philadelphia with his parents and his two brothers. The King of Twist graduated from South Philly High School where he and his good friend, Fabian, regularly entertained classmates at assemblies. When music was playing Chubby had the kind of enthusiasm and infectious personality that made him the center of every gay, teenage crowd. This quality has increased and is part of the immense popularity he enjoys, attracting masses of both teenagers and adults wherever he appears.

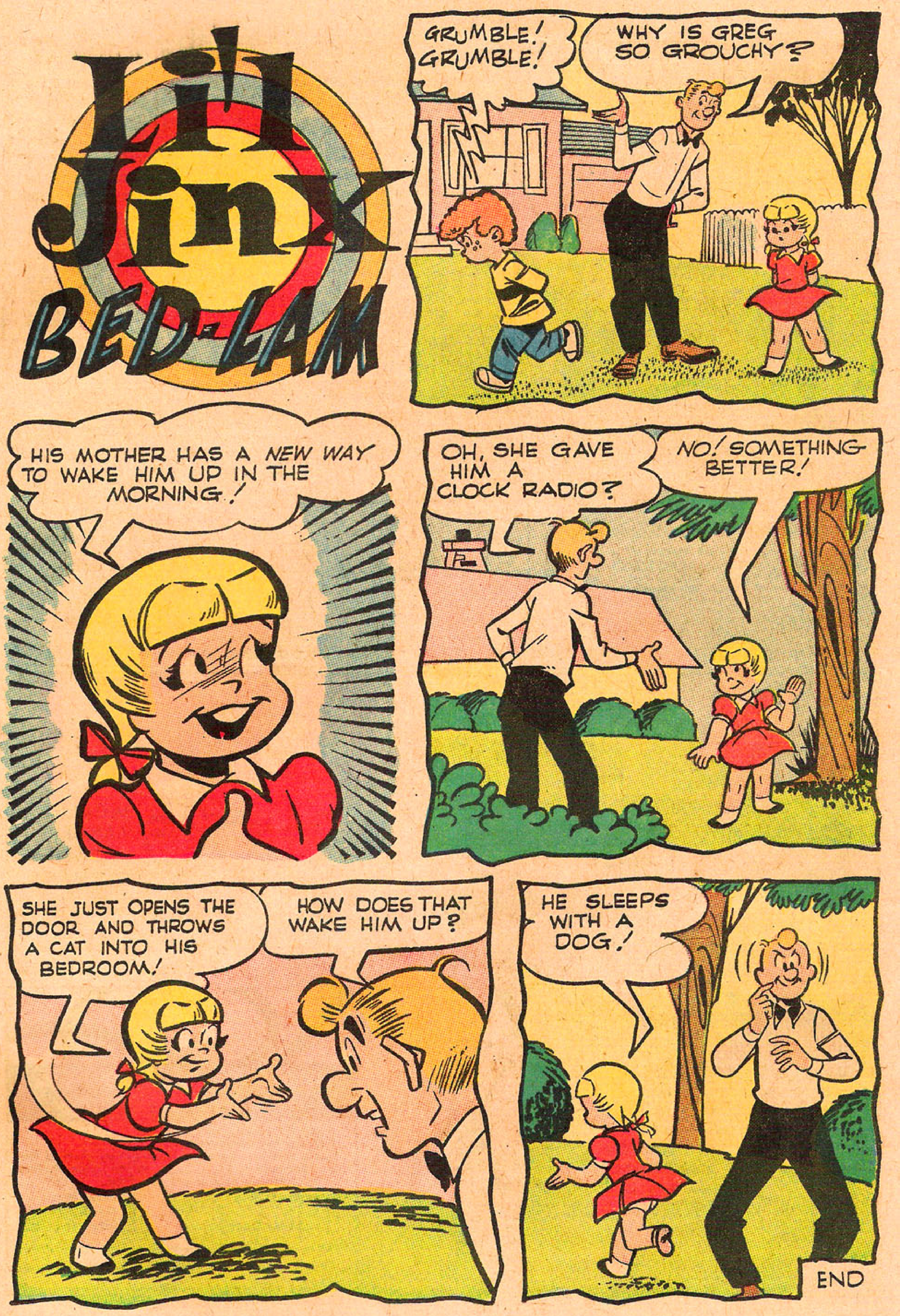
By now everyone seems to know that Chubby's career began in the chicken market where he was working. Henry Colt, the owner of the market, was impressed by Chubby's voice which he used as he went about his chores, entertaining himself and the customers, and Mr. Colt took him to Parkway Records to make his first recording . . . "The Class" . . . which was a smash hit.

Mrs. Dick Clark, seeing Chubby for the first time, remarked that he was like a "young Fats Domino", thus the name—Chubby Checker—was born. When Chubby recorded his current hit, "The Twist", he had no idea that the dance would become so big.

Chubby is a versatile showman, an accomplished drummer and pianist, and is also a fine impersonator. In fact, on his hit, "The Class", he impersonates Elvis Presley, Fats Domino and the Everly Brothers.

Chubby's a hard worker but he's always bubbling over with energy and fun. With his phenomenal start in show business, linked to his outgoing personality, it appears that Chubby Checker will keep going up and up, toward stardom.

Li'l Jinx
BED-LAM


GRUMBLE! GRUMBLE!
WHY IS GREG SO GROUCHY?
HIS MOTHER HAS A *NEW WAY* TO WAKE HIM UP IN THE MORNING!
OH, SHE GAVE HIM A CLOCK RADIO?
NO! SOMETHING BETTER!
SHE JUST OPENS THE DOOR AND THROWS A CAT INTO HIS BEDROOM!
HOW DOES THAT WAKE HIM UP?
HE SLEEPS WITH A DOG!
END

New Amazing Invention—"MAGIC ART REPRODUCER"

DRAW ANY PERSON IN ONE MINUTE

NO TALENT! NO LESSONS!

Anyone Can Draw With This Amazing New Invention—Instantly!

FREE! **"Simple Secrets of Art Tricks of the Trade"** This valuable illustrated guide is yours FREE with order of "Magic Art Reproducer." Easy ABC art tricks that anyone can follow on different techniques, effects, proportions, perspectives, shading, color, animated cartoons, human figures to use with "Magic Art Reproducer" for added touches to your drawings.

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Yes, anyone from 5 to 80 can draw or sketch or paint anything now . . . the very first time you use the "Magic Art Reproducer" like a professional artist—no matter how "hopeless" you think you are! Anything you want to draw is automatically seen on any sheet of paper instantly! Then easily and quickly follow the lines of the "picture image" with your pencil . . . and you have an accurate original drawing that anyone would think an artist had done. Also make drawings larger or smaller as you wish. Anyone can use it on any desk, table, board, etc.—indoors or outdoors! No other lessons or practice or talent needed!

HAVE FUN! BE POPULAR! Everyone will ask you to draw them. You'll be in demand! After a short time you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.

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Outdoor Scenes, Landscapes, Buildings.

Also Excellent for Every Other Type of Drawing!

• Human Figures • Outdoor Scenes, landscapes, buildings • Still life, vases, bowls of fruit, lamps, furniture, all objects • Copy photos, other pictures, portraits, etc. • Copy blueprints, designs, decorations, for woodwork, machines, for needlework, crocheting, knitting • Copy all cartoons.

SEND NO MONEY!

Free 10-Day Trial!

Just send name and address. Pay postman on delivery $1.98 plus postage. Or send only $1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist, or return merchandise after 10-day trial and your money will be refunded.

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Only **$1.00**

WORLD'S LARGEST BOW TIE!

Wow! A bow tie a foot long and four inches wide. Guaranteed to make you the center of attention and create laughs whenever you wear it. Perfectly tied and ready to wear.

Only **$1.00**

WORLD'S LARGEST SPECS!

They're spec-tacular! Super-sized! A full 11-inches wide. Made exactly like prescription frames . . . temples hold them firmly to any size head. Wear indoors and outdoors for roars of laughter.

Only **$1.00**

WORLD'S LARGEST COMB!

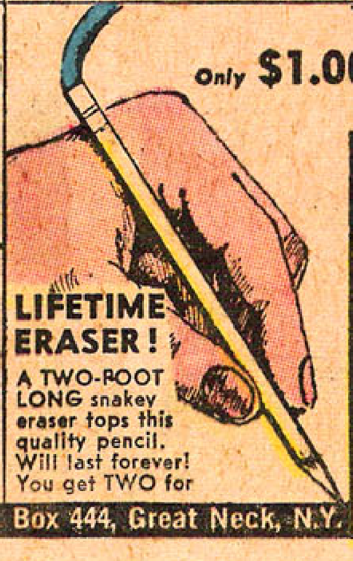
Biggest comb you ever saw! A foot long, yet you can actually use it. A great gift!

Only **$1.00**

LIGHT-UP GOGGLES

A goofy 10" wide, and 3½" deep, they're lit up with bulbs and battery. You'll get attention—and lots of laughs.

Only **$1.00**



Only **$1.00**

LIFETIME ERASER!

A TWO-FOOT LONG snakey eraser tops this quality pencil. Will last forever! You get TWO for

BIGGEST DOLLAR'S WORTH IN HISTORY! ORDER TODAY!

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P.O. Box 444, Great Neck, N.Y.

Please rush me the giant laugh-getters checked below. Enclosed is $________ in full payment. (No C.O.D.) Money back if not delighted.

☐ Diamond Ring ☐ Bow Tie
☐ Specs ☐ Comb
☐ Light-Up Goggles ☐ Lifetime Eraser

Name________________

Address________________

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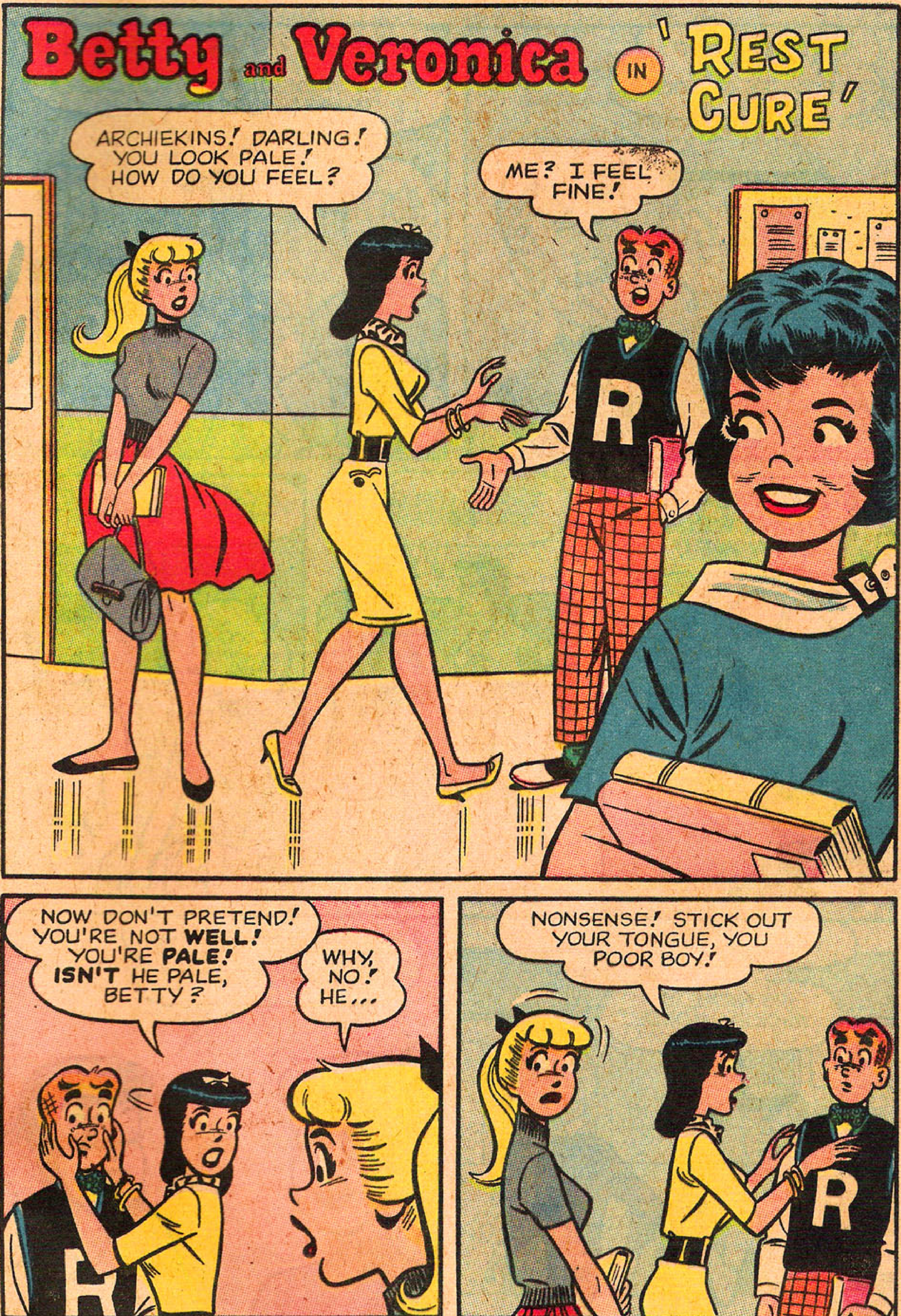
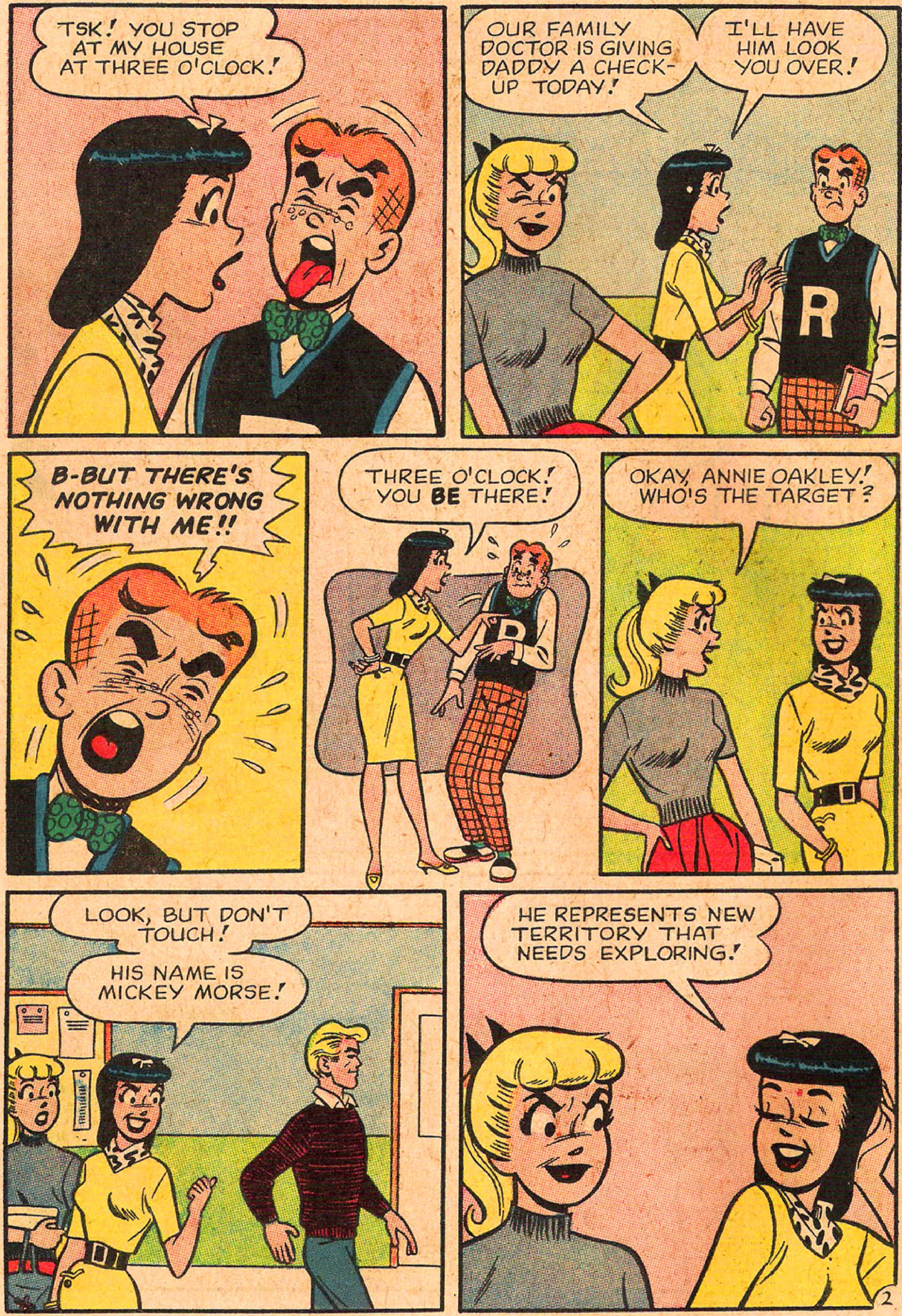
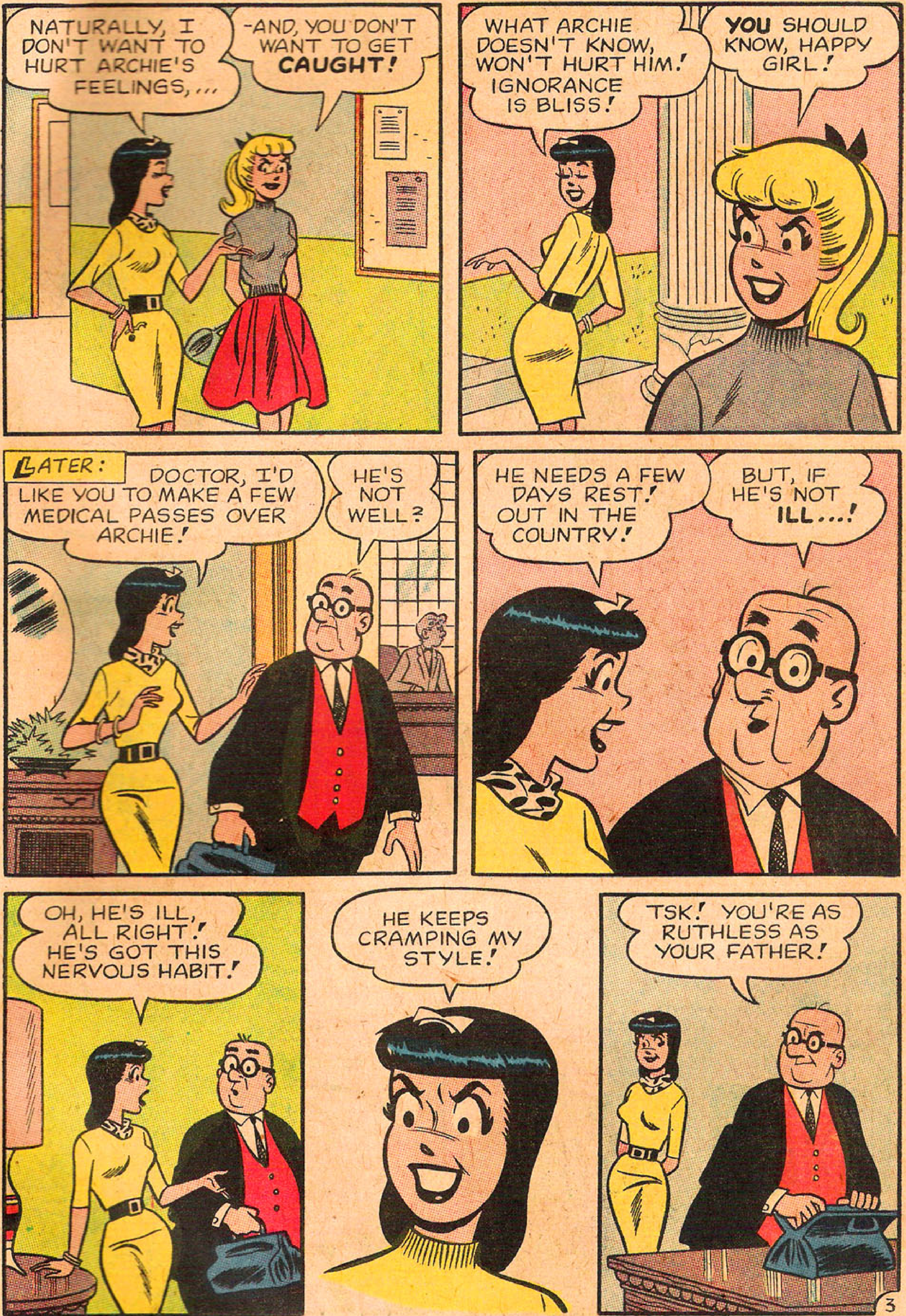
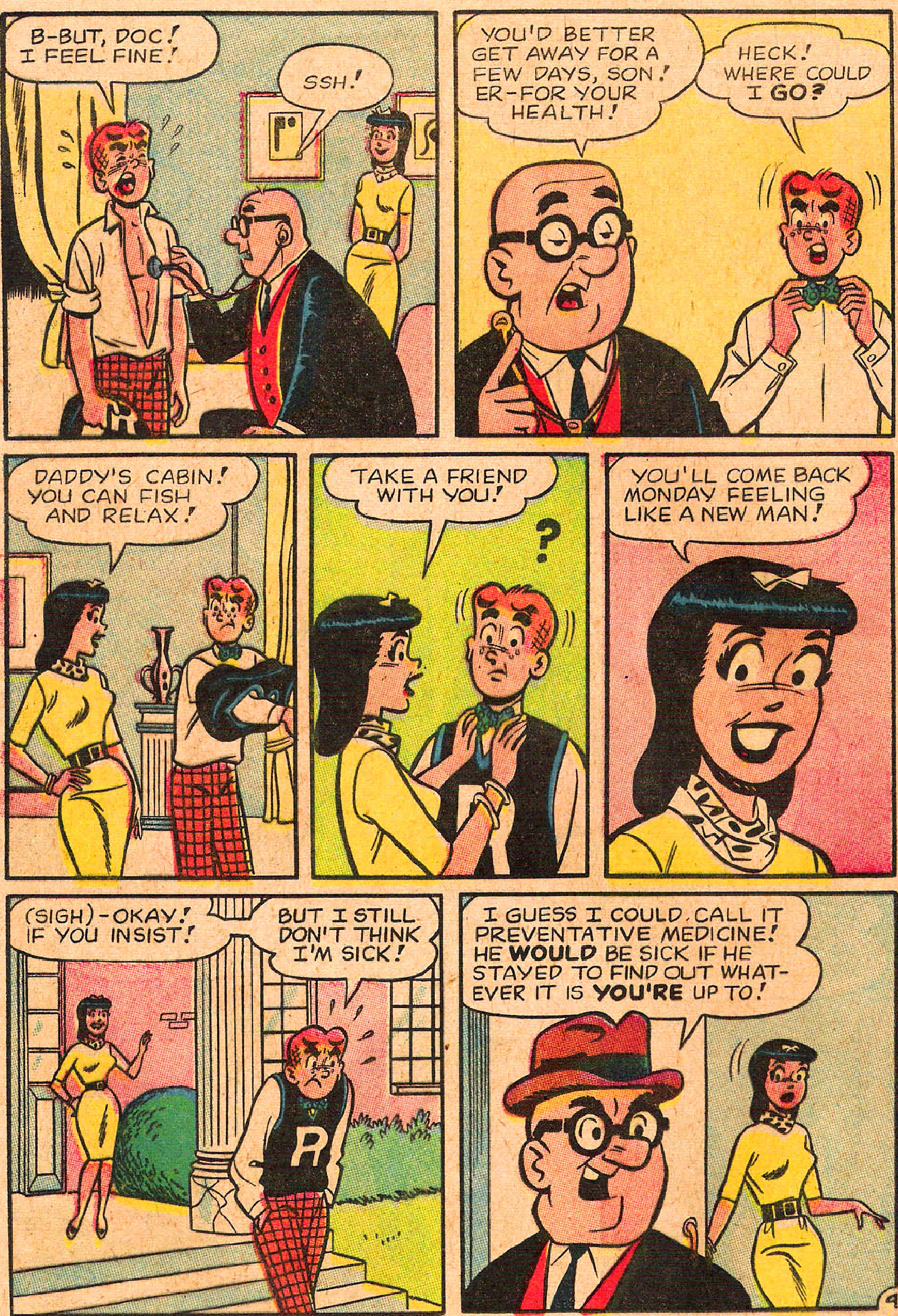
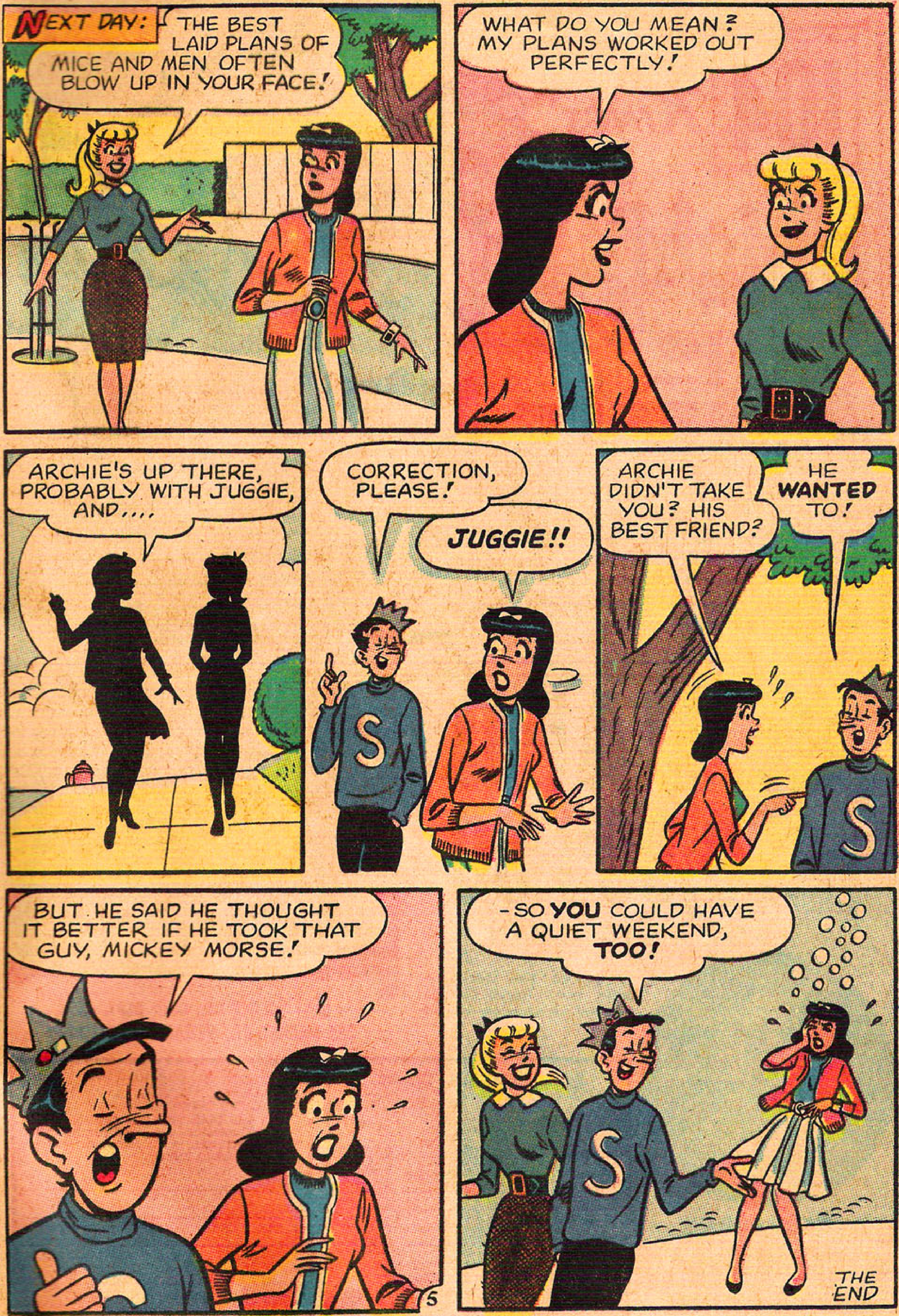
MEDFORD PRODUCTS, Dept. AC 10. P.O. Box 444, Great Neck, N.Y.


Betty and Veronica IN 'REST CURE'
ARCHIEKINS! DARLING! YOU LOOK PALE! HOW DO YOU FEEL?
ME? I FEEL FINE!
R
NOW DON'T PRETEND! YOU'RE NOT **WELL**! YOU'RE **PALE**! **ISN'T** HE PALE, BETTY?
WHY, NO! HE...
R
NONSENSE! STICK OUT YOUR TONGUE, YOU POOR BOY!
R

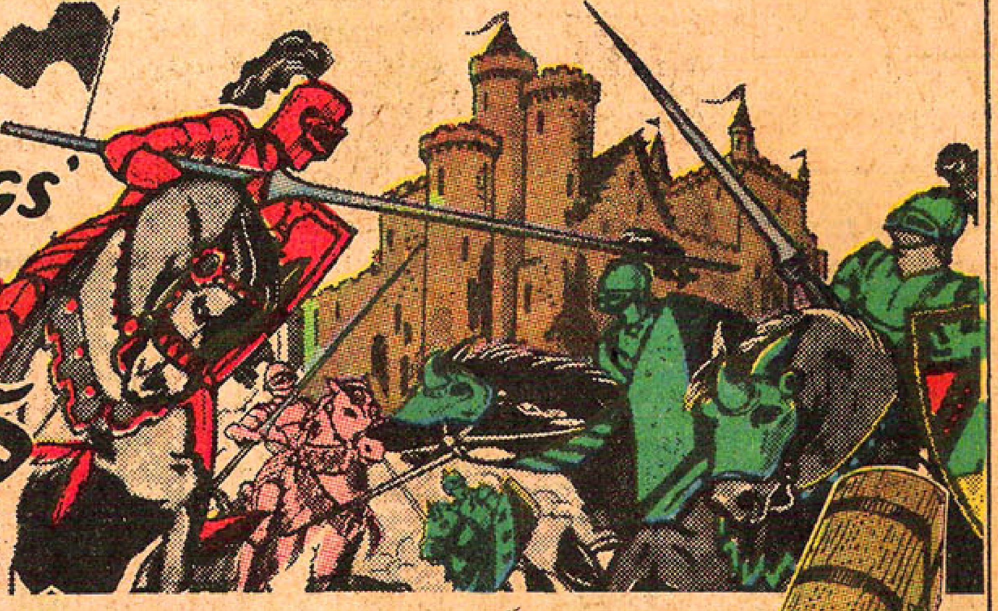

TSK! YOU STOP AT MY HOUSE AT THREE O'CLOCK!
OUR FAMILY DOCTOR IS GIVING DADDY A CHECK-UP TODAY!
I'LL HAVE HIM LOOK YOU OVER!
R
B-BUT THERE'S NOTHING WRONG WITH ME!!
THREE O'CLOCK! YOU **BE** THERE!
R
OKAY, ANNIE OAKLEY! WHO'S THE TARGET?
LOOK, BUT DON'T TOUCH!
HIS NAME IS MICKEY MORSE!
HE REPRESENTS NEW TERRITORY THAT NEEDS EXPLORING!


NATURALLY, I DON'T WANT TO HURT ARCHIE'S FEELINGS,...
-AND, YOU DON'T WANT TO GET **CAUGHT!**
WHAT ARCHIE DOESN'T KNOW, WON'T HURT HIM! IGNORANCE IS BLISS!
YOU SHOULD KNOW, HAPPY GIRL!
LATER:
DOCTOR, I'D LIKE YOU TO MAKE A FEW MEDICAL PASSES OVER ARCHIE!
HE'S NOT WELL?
HE NEEDS A FEW DAYS REST! OUT IN THE COUNTRY!
BUT, IF HE'S NOT **ILL...!**
OH, HE'S ILL, ALL RIGHT! HE'S GOT THIS NERVOUS HABIT!
HE KEEPS CRAMPING MY STYLE!
TSK! YOU'RE AS RUTHLESS AS YOUR FATHER!


B-BUT, DOC! I FEEL FINE!
SSH!
YOU'D BETTER GET AWAY FOR A FEW DAYS, SON! ER-FOR YOUR HEALTH!
HECK! WHERE COULD I **GO?**
DADDY'S CABIN! YOU CAN FISH AND RELAX!
TAKE A FRIEND WITH YOU!
?
YOU'LL COME BACK MONDAY FEELING LIKE A NEW MAN!
(SIGH)-OKAY! IF YOU INSIST!
BUT I STILL DON'T THINK I'M SICK!
I GUESS I COULD CALL IT PREVENTATIVE MEDICINE! HE **WOULD** BE SICK IF HE STAYED TO FIND OUT WHATEVER IT IS **YOU'RE** UP TO!
R
R
R


NEXT DAY:
THE BEST LAID PLANS OF MICE AND MEN OFTEN BLOW UP IN YOUR FACE!
WHAT DO YOU MEAN? MY PLANS WORKED OUT PERFECTLY!
ARCHIE'S UP THERE, PROBABLY WITH JUGGIE, AND....
CORRECTION, PLEASE!
JUGGIE!!
ARCHIE DIDN'T TAKE YOU? HIS BEST FRIEND?
HE WANTED TO!
BUT HE SAID HE THOUGHT IT BETTER IF HE TOOK THAT GUY, MICKEY MORSE!
-SO YOU COULD HAVE A QUIET WEEKEND, TOO!
THE END

104 KINGS' Knights



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A GLORIOUS SET OF PLASTIC TOYS EVERY CHILD WILL BE PLEASED TO OWN!

Comes in two separate armies . . . the BLACK KNIGHTS and the WHITE KNIGHTS! Form your own battle lines! Every fight a delight! Fun for everyone in the family!

Comes in Treasure Chest box in which to store your toys away! You must be satisfied or your money refunded in full!

Here's What You Get:

- 4 Kings on horseback with swords
- 12 Knights in armor on horseback with Pikes
- 12 Knights on horseback with Banners
- 4 Buglers afoot
- 12 Knights on horseback with battle axes
- 20 Footsoldiers with Maces and side swords
- 20 Footsoldiers with swords and shields
- 20 Footsoldiers with long bows

TREASURE CHEST CASE

104 Kings Knights
Carle Place, L. I., N. Y. Dept. B

No C.O.D.'s

Gentlemen:

I am enclosing $1.49 for each set of Knights. Kindly rush these to me. If not satisfied, I may return them for full refund.

PRINT NAME____________________

ADDRESS____________________

CITY____________STATE________

Canadian and Foreign orders: send $1.98 International Postal Money Order with order.

REWARD

$9,985.50

FOR THIS COIN

Stop spending valuable coins worth hundreds of dollars. New 1963 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1963 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable Coin Book now. Hold on to your coins until you obtain our catalogue. Send $1.00 for newest Coin Catalogue to:

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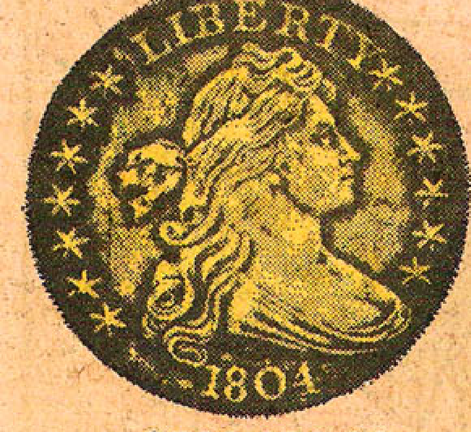
285 MARKET ST., NEWARK, NEW JERSEY



ILLUSTRATED: 1804 Silver dollar. 19,000 Minted, only 12 accounted for—where are the rest?

$500,000.00

SEARCH FOR RARE COINS!

FOR CERTAIN COINS WE PAY UP TO

CERTAIN

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Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

or LOSE up to 50 LBS. of UGLY, DANGEROUS FAT

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Are YOU SKINNY like I was?

a sickly skeleton who developed a streamlined physique and great physical endurance.

American Body building Club president

BEN REBHUHN

at 50 years of age. A brilliant UNIVERSITY EDUCATOR,

authority on creating a HEALTHY MIND in a HEALTHY BODY,

says Dr. Winfield Scott Pugh, Commander U.S. Navy Medical Corps.

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.
How to BEAT ANY BULLY.
How to DO FEATS of STRENGTH.
How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and $100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a tower of strength and endurance.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Natural Power Method" is TESTED-PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

Pick the kind of BODY YOU WANT

Check ALL Your Needs —

WIN A BIG *Silver Trophy* and $100 IN CASH

MAIL THE COUPON TO ME NOW (before it is too late) as John Sill and the others did

I GAINED 60 LBS. OF SHAPELY MIGHTY MUSCLES

This Can Be YOU in a Short Time!

BEFORE

Mailing Coupon I was a 125 lb. 6 ft. skinny weakling.

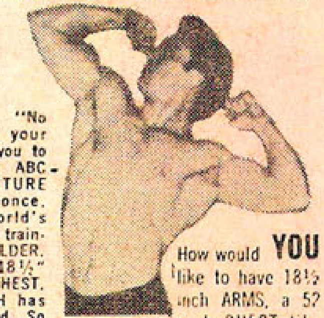
say's JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

AFTER

Mailing Coupon 185 lb. HEAD-TO-TOE HE-MAN POPULAR ATHLETE You can be, too!

This now MAGNIFICENT, MODERN HERCULES, 26 yr. old teacher, Wm. Butler,

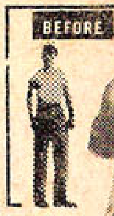


says to YOU, "No matter WHAT your age, I advise you to SEND for the ABC-WONDER PICTURE COURSES at once. Under the World's greatest home training BODY BUILDER, I now have 18½" ARMS, a 52" CHEST, my STRENGTH has greatly improved. So have my sports. I have won titles like "Mr. Virginian," "Mr. State Y.M.C.A.," etc.

How would **YOU** like to have 18½ inch ARMS, a 52 inch CHEST like this ABC pupil NOW HAS?

I BROKE A WORLD'S STRENGTH RECORD!

BEFORE



JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day, A.B.C. CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.

AFTER

mailing coupon below— like you do NOW.

AMERICAN BODY BUILDING CLUB, Dept. AC-24, GREAT NECK, NEW YORK

Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES, including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings, now famous Strong Men, and How to Become one of Them.

☐ I enclose 10c for mailing and handling.
I am under no other obligation.
I'm checking everything I need to give me the kind of body I want.
☐ I want to gain ....lbs. (fill in). ☐ Triple my strength.
☐ I want to streamline my body, get rid of flabby fat.
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST
☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST
☐ I want to become a winning athlete. ☐ I want new pep.
NAME..AGE..........
DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.
ADDRESS ....
CITY.................................ZONE.......STATE..................

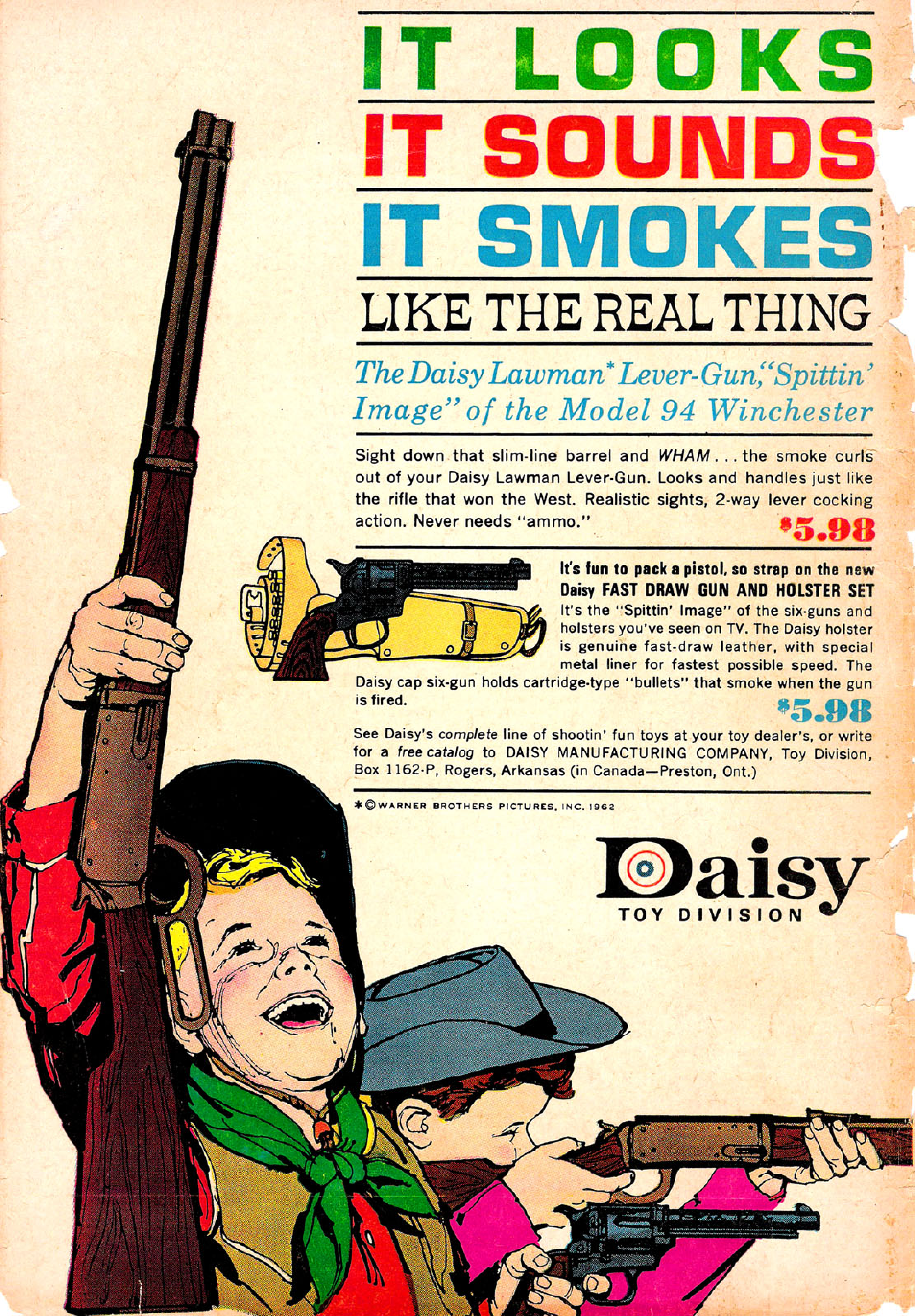
FREE Sports, Self-defense, Strong-man Stunts Courses Apparatus. Let me know how to get these FREE!

and I'll Send You FREE these 5 AMAZING PICTURE-PACKED TEST COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU

1
2
3
4
5
MIGHTY CHEST
MIGHTY ARM
MIGHTY BACK
Y GRIP
Y LEGS

MILLIONS were sold at $1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE!



IT LOOKS
IT SOUNDS
IT SMOKES
LIKE THE REAL THING

The Daisy Lawman Lever-Gun, "Spittin' Image" of the Model 94 Winchester*

Sight down that slim-line barrel and *WHAM* . . . the smoke curls out of your Daisy Lawman Lever-Gun. Looks and handles just like the rifle that won the West. Realistic sights, 2-way lever cocking action. Never needs "ammo."

$5.98

It's fun to pack a pistol, so strap on the new Daisy FAST DRAW GUN AND HOLSTER SET
It's the "Spittin' Image" of the six-guns and holsters you've seen on TV. The Daisy holster is genuine fast-draw leather, with special metal liner for fastest possible speed. The Daisy cap six-gun holds cartridge-type "bullets" that smoke when the gun is fired.

$5.98

See Daisy's *complete* line of shootin' fun toys at your toy dealer's, or write for a *free catalog* to DAISY MANUFACTURING COMPANY, Toy Division, Box 1162-P, Rogers, Arkansas (in Canada—Preston, Ont.)

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Daisy
TOY DIVISION